Facial Cosmetic Surgery

Advanced Aesthetic Dermatology

Practice Management & Marketing

Masters Seminars

Instructional In Depth Mini-Courses

The CORE Specialties Focus on Aesthetic Skin Solutions

Practice Management & Marketing Workshop

In Depth Four Day Practice Management & Marketing Workshop for Our Doctors, Office Managers, Office Assistants, and Support Staff

Over 160+ Exhibitors

Featuring the Latest Technology in the Aesthetic Industry

June 8th - 12th, 2016

Las Vegas, Nevada

The Bellagio

Scan to download the VCS app
Thank You to Our Sponsors!

Diamond Level

Valeant Pharmaceuticals North America LLC

Merz Aesthetics™

Platinum Level

coolsculpting™ by ZELTIQ

THERMI™

Allergan

Gold Level

Cynosure

Sinclair

Galderma

Silver Level

Revance Therapeutics

miraDry

Viviscal

Aesthetics

Nelly Devuyst

Bronze Level

Lutronic®

realself

Sciton®

CareCredit

ALASTIN Skincare

Crystal Clear Digital Marketing

Rohrer Aesthetics

Alphaeon Suite

Aesthetic Everything
Dear Community of Aesthetic Surgery & Cosmetic Medicine,

We are really excited to showcase the 12th annual Vegas Cosmetic Surgery Symposium which takes place once again at the Bellagio. This year we have been fortunate to attract what I believe to be the leading multi-specialty faculty ever assembled at one event. We will once again feature four major meeting tracks: A Surgical Track, a Non-Invasive Track, a Masters Seminar Track, and of course our world class Practice Management and Marketing Track.

The comment we most often hear from those who attend our conference is that they wish they could be in all four sessions at the same time. The second most frequent comment is “I wish I had brought key members of my staff with me” so they could attend the Practice Management Session. This year promises to raise the bar for all other meeting directors around the world!

All of the panels this year will also be memorable and relevant to today’s market including:

- Legal Issues that Affect Your Aesthetic Practice – the Experts Weigh In!
- Social Media in Our Practices – Valuable or Overhyped?
- Team Building – Large Staff vs. Small Staff, Responsibilities, Motivating, Effective Hiring, Policies, Challenges
- Non-Invasive Body Contouring & Skin Tightening – Hype or Hope? Is it Time to Invest? Realistic Expectations?
- Rejuvenation of the Neck – What’s in Your Tool Box?
- Counterfeit Drugs & Devices do not impact my practice or do they?
- Various Approaches to Brow Elevation, Which Procedure for Which Patient?
- Lipo Filling & Stem Cell Forum
- Cosmeceuticals – What’s New & How Do I Decide What My Patients Actually Need?
- Some of the Things I Changed as it Relates to My Office Management in the Past Couple of Years and Why?
- Managing Difficult Employees and Reducing Conflict in the Office
- Law & the Aesthetic Medicine Practice – Our All Star Legal Panel Gives “Free” Advice
- Data and Trends and What Best Practices Have in Common
- What Do Your Patients Really Think or Want – Getting Inside the Minds of Your Patients
- So You Received a Bad Review! Now What?
- Is there a New Global Paradigm for Facial Beauty & Does this Impact Our Practice & Decision Making?
- Minimally Invasive Rejuvenation - What’s New?
- Latest in Laser and Light Based Technology Including Patient Demos
- Creating More Loyal Patients – Tips and Pearls From Our All Star Panel
- The Rise in Black Market Aesthetic Products and How It Affects Your Practice

And all of the above will be worth 42.5 CME credits making this the only conference most of you need to attend in 2016. So I hope you will take the time to read through this program and then take a look at the testimonials from our previous attendees at vegascosmeticsurgery.com and I believe you will see why we believe that VCS has become the leading aesthetic conference in the world.

S. Randolph Waldman, MD
Founder, Meeting Director and Organizer

Renato Saltz, MD
Co-Chair

Donn Chatham, MD
Co-Chair
<table>
<thead>
<tr>
<th>Name</th>
<th>Speciality</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>William Beeson, MD</td>
<td>Facial Plastic Surgery</td>
<td>Indianapolis, IN</td>
</tr>
<tr>
<td>Vivian Bucay, MD</td>
<td>Dermatology</td>
<td>San Antonio, TX</td>
</tr>
<tr>
<td>Donn Chatham, MD</td>
<td>Facial Plastic Surgery</td>
<td>Louisville, KY</td>
</tr>
<tr>
<td>Joel Cohen, MD</td>
<td>Dermatology</td>
<td>Denver, CO</td>
</tr>
<tr>
<td>Bruce Connell, MD</td>
<td>Plastic Surgery</td>
<td>Santa Ana, CA</td>
</tr>
<tr>
<td>Steven Dayan, MD</td>
<td>Facial Plastic Surgery</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Sabrina Fabi, MD</td>
<td>Dermatology</td>
<td>La Jolla, CA</td>
</tr>
<tr>
<td>William Mack, MD</td>
<td>Oculoplastic Surgery</td>
<td>Tampa, FL</td>
</tr>
<tr>
<td>Guy Massry, MD</td>
<td>Oculoplastic Surgery</td>
<td>Beverly Hills, CA</td>
</tr>
<tr>
<td>E. Gaylon McCollough, MD</td>
<td>Facial Plastic Surgery</td>
<td>Gulf Shores, AL</td>
</tr>
<tr>
<td>Paul Nassif, MD</td>
<td>Facial Plastic Surgery</td>
<td>Beverly Hills, CA</td>
</tr>
<tr>
<td>Jerry O’ Daniel, MD</td>
<td>Plastic Surgery</td>
<td>Louisville, KY</td>
</tr>
<tr>
<td>Steven Pearlman, MD</td>
<td>Facial Plastic Surgery</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Jason Pozner, MD</td>
<td>Plastic Surgery</td>
<td>Boca Raton, FL</td>
</tr>
<tr>
<td>Renato Saltz, MD</td>
<td>Plastic Surgery</td>
<td>Salt Lake City, UT</td>
</tr>
<tr>
<td>Heidi Waldorf, MD</td>
<td>Dermatology</td>
<td>New York, NY</td>
</tr>
</tbody>
</table>
Facial Plastic Surgeons

Barry DiBernardo, MD, Montclair, NJ
Diane Duncan, MD, Fort Collins, CO
Ashkan Ghavami, MD, Beverly Hills, CA
Steven Hamilton, MD, Houston, TX
Alfredo Hoyos, MD, Cundinamarca, Colombia
Kamran Khoobehi, MD, Metairie, LA
Christopher Khorsandi, MD, Henderson, NV
Brian Kinney, MD, Los Angeles, CA
Val Lambros, MD, Newport Beach, CA
Zi Paul Lorenz, MD, New York, NY
Guy Magalon, MD, Marseille, France
Timothy Marten, MD, San Francisco, CA
Henry Mentz, MD, Houston, TX
Randy Miller, MD, Miami, FL
Mark Mofid, MD, La Jolla, CA
Arturo Montanana, MD, Monterrey, Mexico
Greg Mueller, MD, Beverly Hills, CA
Foad Nahai, MD, Atlanta, GA
Jerry O’Daniel, MD, Louisville, KY
Malcolm Paul, MD, Newport Beach, CA
Jason Ponzer, MD, Boca Raton, FL
Renato Salts, MD, Salt Lake City, UT
Gordon Sasaki, MD, Pasadena, CA
Kai-Uwe Schlaudraff, MD, Switzerland
Doug Steinbrech, MD, New York, NY
Grant Stevens, MD, Marina Del Ray, CA
Michael Sundine, MD, Newport Beach, CA
Bertha Torres, MD, Mexico
Tunc Tiryaki, MD, Turkey
Brad Turner, MD, Lexington, KY

Dermatologists

Leslie Baumann, MD, Miami, FL
Katie Belezmay, MD, Vancouver, BC
Vincent Bertucci, MD, Woodbridge, ON
Ashish Bhatia, MD, Naperville, IL
Vivian Bucay, MD, San Antonio, TX
Anne Chapas, MD, New York, NY
Suneel Chilukuri, MD, Houston, TX
Joel Cohen, MD, Denver, CO
Sabrina Fabi, MD, San Diego, CA
Dore Gilbert, MD, Newport Beach, CA
Erin Gilbert, MD, New York, NY
Michael Gold, MD, Nashville, TN
David Goldberg, MD, JD, New York, NY
Jeremy Green, MD, Coral Gables, FL
Harry L Greenberg, MD, Las Vegas, NV
William Hanke, MD, Carmel, IN
Jeffery Hau, MD, Naperville, IL
Shannon Humphrey, MD, Vancouver, BC
Brooke Jackson, MD, Chapel Hill, NC
Carolyn Jacob, MD, Chicago, IL
Andrew Kaufman, MD, Thousand Oaks, CA
Rebecca Kazin, MD, Chevy Chase, MD
Terrence Keaney, MD, Chevy Chase, MD
Matthew Knight, MD, Orlando, FL
Vineet Mishra, MD, San Antonio, TX
Ron Moy, MD, Beverly Hills, CA
Melanie Palm, MD, Solana Beach, CA
Rachel Pritzer, MD, Chicago, IL
Todd Schlessinger, MD, Charleston, SC
Joel Schlessinger, MD, Omaha, NE
Candace Spann, MD, Las Vegas, NV
Jill Waibel, MD, Miami, FL
Heidi Waldorf, MD, New York, NY

Oculoplastic Surgeons

Richard Anderson, MD, Salt Lake City, UT
Brian Biesman, MD, Nashville, TN

Practice Management & Marketing

Allyson Avila, JD
Beatrix Bailey
Danielle Copeland
Candace Crowe
Josh DeBlasio
Megan Driscoll
Chad Erickson
David Evans
Tamara Evans
Michele Garber
JuliAnn Geldner, JD
Lou Hagerty
Timour Haider
Ron Hartley
Kelcy Heringer
Jonathan Hoffenberg
Jonathan Kaplan, MD
Melissa Kelz-Ben Joseph
Linda Lewis
Wendy Lewis
Catherine Maley
Bruce Maller
Denise Mann
Yvette Matranga
Ryan Miller

Guest Faculty

Lauren Amico Reed, PA-C
Richard Bensimon, MD
Steven Couch, MD
Elen De Mast, MD
Donnino De Paola, MD
Christian Drehsen, MD
Danica Fiaschetti, IVN
Andres Gantous, MD
Kian Karimi, MD
Kai Raye, MD

2016 Faculty

Facial Plastic Surgeons

Rami Batniji, MD, Newport Beach, CA
Mark Beaty, MD, Atlanta, GA
William Beeson, MD, Carmel, IN
Jason Bloom, MD, Ardmore, PA
Andrew Campbell, MD, Milwaukee, WI
Randolph Capone, MD, Baltimore, MD
Donn Chatham, MD, Louisville, KY
Ross Cleven, MD, Melbourne, FL
Roxana Cobo, MD, Cali, Colombia
Steven Dayan, MD, Chicago, IL
Kevin Duplechain, MD, Lafayette, LA
Nabil Fanous, MD, Montreal, Canada
Edward Farrior, MD, Tampa, FL
Fred Fedok, MD, Gulf Shores, AL
Pat Fisharty, MD, Mt. Myers, FL
Oren Friedman, MD, Philadelphia, PA
Lisa Grunebaum, MD, Miami, FL
Grant Hamilton, MD, Rochester, MN
Mark Hamilton, MD, Carmel, IN
Jill Hessler, MD, Palo Alto, CA
Andrew Jacobi, MD, New York, NY
Hong Ryul Jin, MD, Korea
John Joseph, MD, Beverly Hills, CA
Harold Kaplan, MD, Torrance, CA
Ramin Kassin, MD, Wayne, NJ
Robert Kellman, MD, Syracuse, NY
David Kim, MD, San Francisco, CA
Brent Koch, MD, Des Moines, IA
Samuel Lam, MD, Plano, TX
Corey Maas, MD, San Francisco, CA
Brian Maloney, MD, Sandy Springs, GA
Benjamin Marcus, MD, Madison, WI
E. Gaylon McCollough, MD, Gulf Shores, AL
Philip Miller, MD, New York, NY
Timothy Miller, MD, Aliso Viejo, CA
Harry Mittelman, MD, Palo Alto, CA
Jose Juan Montes-Bracchini, MD, Mexico
Mary Lynn Moran, MD, Woodside, CA
Mohsen Naraghi, MD, Iran
Paul Nassif, MD, Beverly Hills, CA
Mike Nayak, MD, St. Louis, MO
Jose Patrocino, MD, Sao Paulo, Brazil
Steve Pearlman, MD, New York, NY
Grace Peng, MD, Beverly Hills, CA
Stephen Perkins, MD, Indianapolis, IN
Michael Persky, MD, Los Angeles, CA
Anna Petropoulos, MD, Danvers, MA
Stephen Previdi, MD, Fort Myers, FL
Alexander Rivkin, MD, Los Angeles, CA
Sam Rizk, MD, New York, NY
William Silver, MD, Atlanta, GA
Jeffrey Spiegel, MD, Chestnut Hill, MA
Sarmela Sundar, MD, Los Angeles, CA
Jonathan Sykes, MD, Sacramento, CA
S. Randolph Waldman, MD, Lexington, KY
Tom Wang, MD, Portland, OR
Catherine Winslow, MD, Carmel, IN
Brian Wong, MD, Irvine, CA
Richard Zeph, MD, Carmel, IN

Plastic Surgeons

Joel Aronowitz, MD, Los Angeles, CA
Mehemt Bayramici, MD, Turkey
Greg Burof, MD, Denver, CO
Jay Calvert, MD, Beverly Hills, CA
Bruce Connell, MD, Santa Ana, CA
John Cook, MD, Chicago, IL
Claudio Delorenzi, MD, Canada

Oculoplastic Surgeons

Richard Anderson, MD, Salt Lake City, UT
Brian Biesman, MD, Nashville, TN
Alan Brackup, MD, Langhorne, PA
John Burroughs, MD, Colorado Springs, CO
Raymond Douglas, MD, Beverly Hills, CA
John Fezza, MD, Venice, FL
Pat Flaharty, MD, Fort Myers, FL
Jill Foster, MD, Columbus, OH
Robert Goldberg, MD, Los Angeles, CA
Andrew Harrison, MD, Edina, MN
John Hold, MD, St. Louis, MO
Catherine Hwang, MD, Los Angeles, CA
Brett Kotlus, MD, New York, NY
Wendy Lee, MD, Miami, FL
William Mack, MD, Tampa, FL
Ron Mancini, MD, Dallas, TX
Guy Massry, MD, Beverly Hills, CA
Farzad Pakdel, MD, Iran
Julian Perry, MD, Cleveland, OH
Adam Scheiner, MD, Tampa, FL
Robert Schwarz, MD, New York, NY
Julie Woodward, MD, Durham, NC
Steve Yoelin, MD, Newport Beach, CA

You should be commended for another great VCS meeting with an excellent multi-specialty faculty. With so many opportunities to learn from surgical tips, pointers on procedures, office management and marketing strategies and ways to improve your website and SEO, the VCS meeting proves once again to be the most comprehensive facial cosmetic surgery meeting in the country.

William Mack, MD
Oculoplastic Surgeon, Tampa, Florida

Guest Faculty

Lauren Amico Reed, PA-C
Richard Bensimon, MD
Steven Couch, MD
Elen De Mast, MD
Donnino De Paola, MD
Christian Drehsen, MD
Danica Fiaschetti, IVN
Andres Gantous, MD
Kian Karimi, MD
Kai Raye, MD

Dan Landmann, MD
Bradford Lee, MD
Paul Lengy, MD
Mary K Maloney, RN
Harry Marshall, MD
Patricia Perisse, MD
Stephan Pincus, MD
Mano Robins, MD
Deanne Mirza Robinson, MD
Konstantin Vasyukevich, MD
**Accommodations**

This year’s Symposium is being held at the luxurious Five Diamond-Rated Bellagio Resort Hotel, home of the famous dancing fountains. Each room is elegantly appointed with custom European-style furnishings and art, and is equipped with every modern-day convenience.

**Attractions**

From the Dancing Fountains to the Botanical Gardens to famous artworks, enjoy what the Bellagio Hotel has to offer. Spend an evening in wonder and awe at “O” by Cirque du Soleil. Venture on a magical voyage through the circus of life with this entirely original form of live entertainment. Relax and refresh in pristine pools of classic design enhanced by artfully formed citrus and flower gardens. Experience the most ambitious, commanding water feature ever conceived! Bellagio’s world-famous fountains will speak to your heart with opera, classical, and whimsical music while flirting with your playful nature through their carefully choreographed movements. You’ll be swept away by this breathtaking union of water, music and light.

For a list of attractions, please visit: [http://www.bellagio.com/attractions/](http://www.bellagio.com/attractions/)

**Dining**

Entice your appetite with choice fare from a superior collection of gourmet restaurants or from any of the many fine casual restaurants on the property.

Day 1 - Wednesday, June 8, 2016

General Session - Open Forum  
Tower 5

Session Moderators - William Beeson, MD / Robert Kellman, MD

7:30am Improvement of Submental Fatty Fullness Using Subdermal Radiofrequency Delivery  Mark Beaty, MD

7:45am Fractionated Hybrid Laser for Non-Facial Skin Tightening and Wrinkle Reduction  Andrew Campbell, MD

8:00am Identifying and Mitigating Patients That Won’t Be Happy  Dan Landmann, MD

8:15am Non-Surgical Rhinoplasty: Less is More  Mohsen Naraghi, MD

8:30am Lower Blepharoplasty: Pre-Periosteal Fat Transposition with Arcus Release and Orbicularis Suspension  Harry Marshak, MD

8:45am Ablative Fractional Resurfacing for the Treatment of Cicatricial Ectropion  Bradford Lee, MD

9:00am Upper Eyelid Blepharoplasty vs. Endoscopic Brow Elevation: Aesthetic Considerations in Periorbital Rejuvenation  Pat Flaharty, MD

9:15am Essentials To A Proper Evaluation and Treatment Plan For A Blepharoplasty Patient  Christopher Zoumalan, MD

9:30am Cosmetic Management of the Upper Eyelid Crease  Steven Couch, MD

9:45am Eyebrow Elevation - A New, Easy, and Cheap Trick  Domingos De Paola, MD

10:00am Chasing the Perfect Browlift: Combining Endoscopic and Transpalpebral Brow Lifting Utilizing a Shared Calvarial Bone Tunnel  Bradford Lee, MD

10:15am Multicenter Pivotal Study of the Safety and Effectiveness of a New Precision Release Procedure for the Treatment of Cellulite - A 3-Year Update  Deanne Mraz-Robinson, MD

10:30am The K-lift: A Percutaneous Suture Suspension Necklift with Lipoplasty  Ramtin Kassir, MD

10:45am Facelift with Fat Transfer Under Local Anesthesia  John Cook, MD

11:00am Facelifting Made Ridiculously Simple  Philip Miller, MD


11:30am The Life Changing Benefits of Expression Guided Facial Rejuvenation  Christian Drehsen, MD

11:45am The PAVE (Peeling Assisted Volume Enhancing) Lift - A Combined and Anatomical Study  Kai Kaye, MD

12:00pm A Progressive Limited-Incision Facelift Technique  Mark Beaty, MD

12:15pm Back from the Ashes - PDO Threads for Non-Surgical Lifting  Kian Karimi, MD

12:30pm LUNCH AND LEARN WORKSHOP

General Session - Open Forum  
Raphael

Session Moderators - William Beeson, MD / Robert Kellman, MD

2:00pm Improvement of Platysmal Bands with a Radiofrequency Treatment of the Cervical Nerve  Ron Moy, MD

2:15pm Upper Eyelid Lifting - Correcting Ptosis of the Infra-Brow Skin  Patricia Perisse, MD

2:30pm Avoiding Pitfalls and Maximizing Results - Helpful Tips for the Emerging Facial Plastic Surgeon  Konstantin Vasyukevich, MD

2:45pm A New Suspension Suture Technique for Neck Rejuvenation  Mano Robinpour, MD

3:00pm Optimizing Nutrition for Your Surgical Patients: A Missed Opportunity  Greg Buford, MD

3:15pm Combining Cosmetic with Reconstructive Techniques  Stephen Pincus, MD

3:30pm Incisionless Otoplasty: How I Do It  Andres Gantous, MD

3:45pm Move Over Baby Boomers, The Millennials Are Here!  Lauren Amico Reed, PA-C

4:00pm The Role of PRP in Facial Rejuvenation and Hair Restoration  Domingos De Paola, MD

4:15pm The Combined Use of Adipose Derived Stem Cells and Platelet Rich Plasma: Expanding Indications  Randy Miller, MD

4:30pm Use of Allografts for Nasal Dorsal Augmentation in Rhinoplasty  Elen De Musi, MD

4:45pm Rhinoplasty in Patients with Granulomatosis: Pearls and Pitfalls  Andres Gantous, MD

5:00pm Prevention of Skin Cancer and Improvement of Skin Health with Nicotinamide and DNA Repair Enzymes  Ron Moy, MD

5:15pm Innovative Use of Micro-Cannulas for Injecting Facial Fillers  Paul Leong, MD

5:30pm Fractional Radiofrequency for Wrinkles, Tone, Texture, and Tightening  Anna Petropoulos, MD

5:45pm Data Analysis of Last 1000 Rhinoplasties - Identifying Trends and Practical Applications  Ramtin Kassir, MD

6:00pm COCKTAIL RECEPTION

* Non CME
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Management of the Drooping Tip by Endonasal and Open Approaches Mohsen Naraghi, MD</td>
</tr>
<tr>
<td>7:45am</td>
<td>The Customized Rhinoplasty, When Less is More Michael Persky, MD</td>
</tr>
<tr>
<td>8:00am</td>
<td>Avoiding Rib Cartilage in Dorsal Augmentation Ashkan Ghavami, MD</td>
</tr>
<tr>
<td>8:15am</td>
<td>Augmentation Rhinoplasty David Kim, MD</td>
</tr>
<tr>
<td>8:30am</td>
<td>The Lateral Crural Steal: Rotation or Projection? Jose Patrocinio, MD</td>
</tr>
<tr>
<td>8:45am</td>
<td>Repositioning the Lateral Crura to Optimize Form and Function Grant Hamilton, MD</td>
</tr>
<tr>
<td>9:00am</td>
<td>The Importance of the Lower Lateral Crura in Nasal Contouring Ashkan Ghavami, MD</td>
</tr>
<tr>
<td>9:15am</td>
<td>When I Use Tip Grafts and When I Shy Away From Them Richard Zepf, MD</td>
</tr>
<tr>
<td>9:30am</td>
<td>Refining the Bulbous Tip Tom Wang, MD</td>
</tr>
<tr>
<td>9:45am</td>
<td>Managing Lateral Crural Convexity in Nasal Tip Rhinoplasty Brian Wang, MD</td>
</tr>
<tr>
<td>10:00am</td>
<td>Useful and Simple Maneuvers to Achieve Tip Definition in Patients with Thick Skin Jose Montes, MD</td>
</tr>
<tr>
<td>10:15am</td>
<td>Managing Tip Projection in Primary Rhinoplasty Jay Calvert, MD</td>
</tr>
<tr>
<td>10:30am</td>
<td>The Vertical Strut: Precision Tip Projection and Rotation Philip Miller, MD</td>
</tr>
<tr>
<td>10:45am</td>
<td>The Caudal Septal Extension Graft: When and How? Brian Wang, MD</td>
</tr>
<tr>
<td>11:00am</td>
<td>Modifications of the Alar Rim Jose Montes, MD</td>
</tr>
<tr>
<td>11:15am</td>
<td>Common Mistakes in Rhinoplasty and How to Avoid Them Ramin Kasser, MD</td>
</tr>
<tr>
<td>11:30am</td>
<td>Multiple Osteotomies in Rhinoplasty: Some Icons Must Be Broken Edward Farrior, MD</td>
</tr>
<tr>
<td>11:40am</td>
<td>Dorsal Augmentation in Rhinoplasty: More Than One Way to Raise the Roof Edward Farrior, MD</td>
</tr>
<tr>
<td>11:50am</td>
<td>Reduction Rhinoplasty: Bold Moves With Great Rewards Edward Farrior, MD</td>
</tr>
<tr>
<td>12:00pm</td>
<td>The Nasal Tip: What I Have Learned Over the Past 40 Years E. Gaylon McCollough, MD</td>
</tr>
<tr>
<td>12:25pm</td>
<td>When Less is More: My Approach to Finessing and Definition in Rhinoplasty Sam Rick, MD</td>
</tr>
<tr>
<td>12:45pm</td>
<td>LUNCH AND LEARN WORKSHOP</td>
</tr>
</tbody>
</table>

* Solta Workshop

8:00 - 10:00am
Tower 3

**Rise and Shine with Solta and Coffee**

Featuring - Chris Khorsandi, MD & Marie Olesen

Emerging topics covering trends in aesthetics, driving volume and patient demand, how to decide on technologies, and breaking down challenges and obstacles in your own Aesthetic Practice.

* Thermi User Forum

10:15am - 12:15pm
Tower 3

Featuring - Ed Dickerson, MD; Barry DiBernardo, MD; Greg Buford, MD; Susan Murrmann, MD; Brian Kinney, MD

Advanced Techniques From The Experts To Maximize Thermi™ Technology.

* Cynosure Lunch and Learn Workshop

12:30 - 2:00pm
Bellagio Ballroom

**Leveraging New Technologies: How SculpSure Non-Invasive Body Contouring Can Grow Your Practice**

Featuring - Ross A. Cleveans, MD, FACS

Join Ross A. Cleveans, MD, FACS, as he presents SculpSure, the world’s first hyperthermic laser for non-surgical fat reduction. This program will present SculpSure’s breakthrough technology and clinical trial results. Learn how SculpSure can drive business for a variety of surgical body-contouring procedures.

* RealSelf Lunch and Learn Workshop

12:30 - 2:00pm
Monet 3&4

**Trust is the New SEO**

Featuring - Tom Seery; Maureen Ezekwugo; Eva Sheie

If people trust you, so will Google. Learn how to leverage RealSelf to build influence and dominate online. #truth

* MiraDry Lunch and Learn Workshop

12:30 - 2:00pm
Monet 1&2

**More Than a Pretty Face… Treating Underarm Sweat to Boost Both Your Patients’ Confidence and Your Practice’s Revenue Stream.**

Featuring - Sheila Nazarian, MD

Dr. Sheila Nazarian will discuss her experiences on adding miraDry to her practice: · Sweat’s impact at every age · miraDry Overview · What compelled me to purchase

* Zeltiq Exhibit Hall Welcome Reception

6:00 - 7:30pm
Grand Ballroom (Exhibit Hall)

* Zeltiq Cocktail Presentation

7:30 - 9:30pm
Monet

**Grow Your Practice with CoolSculpting**

Featuring - Grant Stevens, MD; Heidi Waldorf, MD; Mark Beaty, MD

Learn from three core specialty experts how you can GROW your practice with CoolSculpting. Be among the first to hear about the latest CoolSculpting technology, a new opportunity for your practice.
**Others** had told me for 3-4 years that I really needed to attend. They weren’t kidding. That was the best professional meeting I’ve been to in many years. Next year I plan to bring my office manager and nurse injector.

- John Holds, MD  
Oculoplastic Surgeon, St. Louis, Missouri

---

### Masters Seminars

**Session Moderator - Brad Turner, MD**

- **2:00pm** My Approach to the Nasal Tip  
  *Brian Wong, MD*

- **2:30pm** Structural Enhancement Rhinoplasty: Putting the Pieces Together for Long Term Cosmetic Outcomes  
  *Benjamin Marcus, MD*

- **3:00pm** Optimum Mobility Facelift  
  *Nabil Fanini, MD*

- **3:15pm** When I Use Tip Grafts or Cartilage Grafting in Rhinoplasty  
  *Richard Zepf, MD*

- **4:15pm** Rejuvenation of the Neck  
  *Jerry O’Daniel, MD*

- **4:45pm** Submental Fat: Cool It, Inject It, Heat It, Suction It? So Many Options…What Works?  
  *Jason Bloem, MD*

- **5:15pm** My Approach to Deep Laser Skin Resurfacing  
  *Adrian Schlever, MD*

- **5:45pm** The Latest in Fillers: Treatment Tips and Avoiding Complications  
  *Steven Dayan, MD*

- **6:15pm** **Cocktail Reception**

### Da Vinci 2

### Facial Surgery - Upper Eyelid Rejuvenation

**Moderators - William Mack, MD / Guy Massry, MD**

- **2:00pm** Goals in Male Eyelid Surgery  
  *Stephen Prendiville, MD*

- **2:15pm** 10 Tips for Pre-Operative Evaluation to Avoid the Perils, Pitfalls and Complications of Cosmetic Blepharoplasty  
  *William Mack, MD*

- **3:00pm** Ethnic Variations in Eyelid Anatomy with Practical Application  
  *Robert Goldberg, MD*

- **3:15pm** Non-Surgical Considerations for Addressing Periocular Aesthetics  
  *Ronald Mancini, MD*

- **3:30pm** Doing Safer Upper Blepharoplasty Surgery  
  *John Burroughs, MD*

- **3:45pm** Sigmoid Upper Eyelid Blepharoplasty: Restoring Youth and Beauty  
  *John Fezza, MD*

- **4:00pm** Upper Blepharoplasty: Recognizing and Addressing Subtle Asymmetry  
  *Wendy Lee, MD*

- **4:15pm** Maintaining Eyelid Function After Aesthetic Procedures  
  *Wendy Lee, MD*

- **4:30pm** Submental Fat: Cool It, Inject It, Heat It, Suction It? So Many Options…What Works?  
  *Jason Bloom, MD*

- **4:45pm** Avoiding Skeletonized Post-Blepharoplasty Eyelids with Advanced Volumizing Techniques in Upper and Lower Eyelid Lifting  
  *Andrew Jacono, MD*

- **5:00pm** East Asian Blepharoplasty: Options and Finesse  
  *Robert Goldberg, MD*

- **5:15pm** Bulletproof Upper Blepharoplasty  
  *Andrew Harrison, MD*

- **5:30pm** Multimodal Eyelid Rejuvenation With the LFT Approach  
  *Brett Kotlus, MD*

- **5:45pm** Aesthetic Correction of the Prominent Eye  
  *Raymond Douglas, MD*

- **6:00pm** Ocular Aesthetics: Bold Techniques - Are They Safe?  
  *Wendy Lee, MD*

- **6:15pm** A Novel Technique for Aesthetic Ptosis Repair  
  *Ronald Mancini, MD*

- **6:30pm** **Cocktail Reception**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Five Core Beliefs that Cost You Thousands, Replace Them with New Core Beliefs that Lead to Success</td>
<td>Catherine Maley</td>
</tr>
<tr>
<td>8:00am</td>
<td>Happy Employees = Improved Patient Experience = Increased Referrals and Revenues</td>
<td>JuliAnn Geldner, JD</td>
</tr>
<tr>
<td>8:20am</td>
<td>This Business of Medicine: Having the Right Team</td>
<td>Lisa Marie Wark</td>
</tr>
<tr>
<td>8:40am</td>
<td>Choosing Your Team</td>
<td>Jay Calvert, MD</td>
</tr>
<tr>
<td>8:55am</td>
<td>Team Building - Large Staff vs Small Staff</td>
<td>Sandy Roos</td>
</tr>
<tr>
<td>9:10am</td>
<td>Are You Indispensable... or Disposable? How Staff Become Indispensable to a Practice</td>
<td>Catherine Maley</td>
</tr>
<tr>
<td>9:30am</td>
<td>Conducting Performance Reviews</td>
<td>Ron Hartley</td>
</tr>
<tr>
<td>9:45am</td>
<td>How to Lead Your Little Army at Work</td>
<td>Matthew Knight, MD</td>
</tr>
<tr>
<td>10:00am</td>
<td>Maslow’s Hierarchy of Human Need - Managing Team Members by Understanding Human Functionality</td>
<td>Jonathan Hoffenberg</td>
</tr>
<tr>
<td>10:20am</td>
<td>How to Motivate Millennial Employees</td>
<td>Ana Welsh</td>
</tr>
<tr>
<td>10:40am</td>
<td>Cosmetic Team Turnover - What Can You Do?</td>
<td>Lou Haggerty</td>
</tr>
<tr>
<td>11:00am</td>
<td>Answers to the Top 5 Questions I Get From Plastic Surgeons</td>
<td>Sandy Roos</td>
</tr>
<tr>
<td>12:30pm</td>
<td>LUNCH AND LEARN WORKSHOP</td>
<td></td>
</tr>
</tbody>
</table>

**Panel**

Some of the Things I Changed in My Office in the Past Couple of Years and Why

**Moderators** - Lou Haggerty / Sandy Roos

**Panelists** - Andrew Campbell, MD; JuliAnn Geldner, JD; Ana Welsh; Brent Koch, MD; Jay Calvert, MD; Samuel Lam, MD; Philip Miller, MD; Leslie Baumann, MD

---

**INVESTING IN YOUR PRACTICE**

2:00pm | Cut Through the Hype and Learn the Art of the Deal
      | Wendy Oseas

2:20pm | Top 5 Business Vendors - What Companies Make Your Business a Better Business
      | Brooke Jackson, MD

2:40pm | The Top 6 Negotiating Tips Every Business Person Should Know
      | Jay Shorr

3:00pm | Office Processes to Increase Revenue
      | JuliAnn Geldner, JD

3:20pm | Think You’re Saving Money Doing that? Guess Again. You May be Losing What You Think You’re Saving
      | Brent Koch, MD

3:35pm | The Perfect Product Launch - Now That You Have Invested YOU MUST MARKET!
      | Ryan Miller

3:50pm | Three Unique Ways to Impact Your Practice
      | Barbara Sifford

4:05pm | Maximizing Your Practice Internet Presence Without Spending Another Penny
      | David Evans

4:25pm | Defeating Commoditization in Today’s Aesthetic Marketplace
      | Josh DeBlasio

4:45pm | 10 Most Common Traits of a Successful Practice
      | David Phillips

**Panel**

RealSelf: The Patient-Doctor Digital Divide - What It is and How to Close It

**Moderator** - Tom Seery

**Panelists** - Henry Mentz, MD; David Evans; Andrew Campbell, MD; JuliAnn Geldner, JD; Brian Biesman, MD; Paul Nassif, MD; Grant Stevens, MD

---

"This is easily the best meeting for vendors of all the major meetings. Thank you for working with us to make it productive. Honestly, we are re-evaluating our meeting participation because some meetings are so vendor unfriendly. Yours is great and we will continue to attend!"

- Shawn Miele
  Chief Executive Officer, Advice Media
**Thursday Events**

**CME Symposium**
1:45 - 4:30pm
Monet


Featuring - Mark S. Nestor, MD, PhD, PA; Z. Paul Lorenc, MD, FACS

Didactic presentation of pertinent anatomy, characteristics and basic science of the suture material, proper patient selection and assessment, proper techniques, safety, adverse events and their management, and strategies for optimizing outcomes based on individual facial anatomy.

This activity is provided by Paradigm Medical Communications, LLC.

This activity is supported by an educational grant from Sinclair Pharma.

**Sciton Workshop**
11:00 - 12:45pm
Tower 3

“Increasing Patient Satisfaction with Halo™ and BBL™ Combination Treatments. PLUS Exciting New Material!”

Featuring - Jason Pozner, MD

BroadBand Light™ (BBL) is well known for being the best light-based device on the market for removing pigmented and vascular lesions, and Halo™ is the latest and greatest technology for improving tone and texture with low downtimes. Learn how to safely and effectively utilize both technologies in the same treatment session to get the “wow” factor that patients want.

**Skincare Showcase**
8:00 - 10:15am
Tower 3

**Nelly de Vuyst Workshop**
8:00 - 9:00am

“How to Successfully Implement Profitable Medical Aesthetic Treatments & The Latest Technologies For Your MedSpa. Be ahead of the competition with Manon Pilon, World renowned MedSpa Consultant & Author”

Featuring - Manon Pilon

How to incorporate New & Innovative Services and products for your Success. Mrs. Pilon will be presenting on what an ideal and profitable medical-spa setting should be. Learn and update your knowledge on the industry’s latest technological advances. Topics discussed will include; ROI, the benefits and what to look for in an IPL device, INTRA DERMAL INFUSION, Ultrasound, radio frequency and LED’s. Be ahead of your competition!

**Alastin Skincare Workshop**
9:00 - 9:30am

“Recycling the Matrix - Optimizing Skin Rejuvenation Procedure Outcomes”

Featuring - Alexander Rivkin, MD & Alan D. Widgerow, MMED, FACS

The scientists at ALASTIN have developed a proprietary line of procedure enhancement products designed specifically for plastic surgeons and dermatologists. The first ALASTIN Skincare™ product line is formulated to enhance the efficacy of both ablative and non-ablative skin rejuvenating procedures. ALASTIN products prepare and increase skin receptivity to the procedure while enhancing the healing process to optimize the overall procedure result.

**Obagi Workshop**
9:30 - 10:15am

“Updates in the Treatment of Melasma and Hyperpigmentation”

Featuring - Carolyn Jacob, MD

Dr. Carolyn Jacob will be presenting new data on the treatment of hyperpigmentation and melasma with the Obagi Nu-Derm System (4% hydroquinone) and 1% Retinol.

**Valeant Cocktail Reception**
6:15 - 7:30pm
Da Vinci

“The Art of VASER Sculpting”

Featuring - Alfredo Hoyos, MD

Dr. Alfredo Hoyos is the mastermind behind the VASER Assisted 4D™ LIPO technique. The ultimate revolution from traditional liposuction to creating alluring bodies through anatomical sculpting and contouring.

**Obagi Workshop**
9:30 - 10:15am

“Updates in the Treatment of Melasma and Hyperpigmentation”

Featuring - Carolyn Jacob, MD

Dr. Carolyn Jacob will be presenting new data on the treatment of hyperpigmentation and melasma with the Obagi Nu-Derm System (4% hydroquinone) and 1% Retinol.

**VCS Cocktail Reception**
7:30 - 8:15pm
Monet Patio

**CME Dinner Seminar**
8:00 - 11:00pm
Monet

“Full-Face Rejuvenation With Injectables And Energy-Based Tissue Lifting: Treatment Challenges Of The Lower Face”

Featuring - Sabrina Fabi, MD; Jason Bloom, MD; Amir Moradi, MD

This meeting is designed for experienced practitioners who wish to enhance their facial rejuvenation techniques and skills. Expert faculty will perform a live demonstration, providing attendees with valuable guidance on how to individualize treatment, including injection strategies, product selection and dosing, optimal use of combination therapy, and how to address challenges of lower face rejuvenation.

This activity is provided by Paradigm Medical Communications, LLC.

This activity is supported by an educational grant from Merz North America, Inc.

***Alphaeon Breakfast Workshop***
6:30 - 8:00am
Renaissance Foyer

“Learn About Technology Solutions that are Driving Better Patient Experiences and Higher Practice Revenue”

Featuring - Mike Edwards, MD; Chris Orchard

Learn innovative strategies to improve patient outcomes, while increasing practice performance, through the use of skin3 beauty products and Touch & Engage technologies.

**Alastin Skincare Workshop**
9:00 - 9:30am

“Recycling the Matrix - Optimizing Skin Rejuvenation Procedure Outcomes”

Featuring - Alexander Rivkin, MD & Alan D. Widgerow, MMED, FACS

The scientists at ALASTIN have developed a proprietary line of procedure enhancement products designed specifically for plastic surgeons and dermatologists. The first ALASTIN Skincare™ product line is formulated to enhance the efficacy of both ablative and non-ablative skin rejuvenating procedures. ALASTIN products prepare and increase skin receptivity to the procedure while enhancing the healing process to optimize the overall procedure result.

**Obagi Workshop**
9:30 - 10:15am

“Updates in the Treatment of Melasma and Hyperpigmentation”

Featuring - Carolyn Jacob, MD

Dr. Carolyn Jacob will be presenting new data on the treatment of hyperpigmentation and melasma with the Obagi Nu-Derm System (4% hydroquinone) and 1% Retinol.

**Sciton Workshop**
11:00 - 12:45pm
Tower 3

“Increasing Patient Satisfaction with Halo™ and BBL™ Combination Treatments. PLUS Exciting New Material!”

Featuring - Jason Pozner, MD

BroadBand Light™ (BBL) is well known for being the best light-based device on the market for removing pigmented and vascular lesions, and Halo™ is the latest and greatest technology for improving tone and texture with low downtimes. Learn how to safely and effectively utilize both technologies in the same treatment session to get the “wow” factor that patients want.

**Lutronic Workshop**
5:00 - 6:00pm
Tower 3

“INFINI: The New Fractional High Intensity Focused RF - Advanced RF MicroNeedle Delivery”

Featuring - Jason Pozner, MD

Dr. Jason Pozner will demonstrate Lutronic INFINI High Intensity Focused RF Microneedle delivery and its ability to deliver energy directly to the dermis to coagulate and stimulate collagen. INFINI can regenerate skin, treat wrinkles, improve skin laxity, skin texture, and treat acne scars safely without regard to skin color and with very little downtime. Learn how this technology works and why it has become the “go to device” for many Dermatologists and Plastic Surgeons.

**Valeant Cocktail Reception**
6:15 - 7:30pm
Da Vinci

“The Art of VASER Sculpting”

Featuring - Alfredo Hoyos, MD

Dr. Alfredo Hoyos is the mastermind behind the VASER Assisted 4D™ LIPO technique. The ultimate revolution from traditional liposuction to creating alluring bodies through anatomical sculpting and contouring.

**Day 1 - Wednesday, June 8, 2016**

**Skincare Showcase**
8:00 - 10:15am
Tower 3

**Nelly de Vuyst Workshop**
8:00 - 9:00am

“How to Successfully Implement Profitable Medical Aesthetic Treatments & The Latest Technologies For Your MedSpa. Be ahead of the competition with Manon Pilon, World renowned MedSpa Consultant & Author”

Featuring - Manon Pilon

How to incorporate New & Innovative Services and products for your Success. Mrs. Pilon will be presenting on what an ideal and profitable medical-spa setting should be. Learn and update your knowledge on the industry’s latest technological advances. Topics discussed will include; ROI, the benefits and what to look for in an IPL device, INTRA DERMAL INFUSION, Ultrasound, radio frequency and LED’s. Be ahead of your competition!

**Alastin Skincare Workshop**
9:00 - 9:30am

“Recycling the Matrix - Optimizing Skin Rejuvenation Procedure Outcomes”

Featuring - Alexander Rivkin, MD & Alan D. Widgerow, MMED, FACS

The scientists at ALASTIN have developed a proprietary line of procedure enhancement products designed specifically for plastic surgeons and dermatologists. The first ALASTIN Skincare™ product line is formulated to enhance the efficacy of both ablative and non-ablative skin rejuvenating procedures. ALASTIN products prepare and increase skin receptivity to the procedure while enhancing the healing process to optimize the overall procedure result.

**Obagi Workshop**
9:30 - 10:15am

“Updates in the Treatment of Melasma and Hyperpigmentation”

Featuring - Carolyn Jacob, MD

Dr. Carolyn Jacob will be presenting new data on the treatment of hyperpigmentation and melasma with the Obagi Nu-Derm System (4% hydroquinone) and 1% Retinol.

**Sciton Workshop**
11:00 - 12:45pm
Tower 3

“Increasing Patient Satisfaction with Halo™ and BBL™ Combination Treatments. PLUS Exciting New Material!”

Featuring - Jason Pozner, MD

BroadBand Light™ (BBL) is well known for being the best light-based device on the market for removing pigmented and vascular lesions, and Halo™ is the latest and greatest technology for improving tone and texture with low downtimes. Learn how to safely and effectively utilize both technologies in the same treatment session to get the “wow” factor that patients want.

**CME Symposium**
1:45 - 4:30pm
Monet


Featuring - Mark S. Nestor, MD, PhD, PA; Z. Paul Lorenc, MD, FACS

Didactic presentation of pertinent anatomy, characteristics and basic science of the suture material, proper patient selection and assessment, proper techniques, safety, adverse events and their management, and strategies for optimizing outcomes based on individual facial anatomy.

This activity is provided by Paradigm Medical Communications, LLC.

This activity is supported by an educational grant from Sinclair Pharma.
## Day 2 - Thursday, June 9, 2016

### Facial Surgery - Lower Eyelid Rejuvenation  
**Moderators** - John Fezza, MD / William Mack, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>How Fillers Have Changed My Approach to Lower Eyelid Surgery</td>
<td>Guy Massry, MD</td>
</tr>
<tr>
<td>7:45am</td>
<td>Identifying the Patient at Risk for Complications After Cosmetic Blepharoplasty</td>
<td>William Mack, MD</td>
</tr>
<tr>
<td>8:00am</td>
<td>Making Lower Eyelid Transconjunctival Blepharoplasty Safer and Easier</td>
<td>John Burroughs, MD</td>
</tr>
<tr>
<td>8:15am</td>
<td>Lights and Lasers for Eyelid Rejuvenation</td>
<td>Wendy Lee, MD</td>
</tr>
<tr>
<td>8:30am</td>
<td>How Do You Manage Malar Puffiness and Early Festoons?</td>
<td>Robert Goldberg, MD</td>
</tr>
<tr>
<td>8:45am</td>
<td>Making Lower Eyelid Transconjunctival Blepharoplasty Safer and Easier</td>
<td>John Burroughs, MD</td>
</tr>
<tr>
<td>9:00am</td>
<td>The Lateral Canthus is the Keystone in Eyelid Aesthetics</td>
<td>Richard Anderson, MD</td>
</tr>
<tr>
<td>9:30am</td>
<td>Do You Ever Need to Perform a Canthotomy in Lower Lid Blepharoplasty?</td>
<td>Alan Brackup, MD</td>
</tr>
<tr>
<td>9:45am</td>
<td>The Endoscopic Assisted Lateral Canthopexy: Protecting the Lower Eyelid</td>
<td>Kevin Duplechain, MD</td>
</tr>
<tr>
<td>10:00am</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>11:00am</td>
<td>Why I Prefer The Transcutaneous Approach to the Lower Eyelid</td>
<td>Stephen Perkins, MD</td>
</tr>
<tr>
<td>11:15am</td>
<td>Aesthetic Management of the Lateral Canthus</td>
<td>Robert Goldberg, MD</td>
</tr>
<tr>
<td>11:30am</td>
<td>Long Term 3-D Volume Assessment After Fat Repositioning Lower Blepharoplasty</td>
<td>Timothy Miller, MD</td>
</tr>
<tr>
<td>11:45am</td>
<td>Problems Associated With Tear Trough Injection</td>
<td>Catherine Hwang, MD</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Periorbital Fat Grafting: A New Paradigm for Rejuvenation of the Eyelids</td>
<td>Timothy Marten, MD</td>
</tr>
<tr>
<td>12:15pm</td>
<td>Transconjunctival Blepharoplasty with Pinch Technique: Why This is Still My Procedure of Choice</td>
<td>William Beeson, MD</td>
</tr>
<tr>
<td>12:30pm</td>
<td>Early and Late Management of Post-Blepharoplasty Cicatricial Paralytic Eyelid Restoration</td>
<td>Robert Goldberg, MD</td>
</tr>
<tr>
<td>12:45pm</td>
<td><strong>HOSTED LUNCHEON IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Facial Surgery - Contemporary Brow Lift Alternatives  
**Moderators** - John Holds, MD / Guy Massry, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00pm</td>
<td>Conservative Brow Lifting to Keep People Looking Normal</td>
<td>Harold Kaplan, MD</td>
</tr>
<tr>
<td>2:15pm</td>
<td>Aesthetic and Functional Goals in Foreheadplasty: What Are We Trying to Accomplish and How Can We Best Accomplish It?</td>
<td>Timothy Marten, MD</td>
</tr>
<tr>
<td>2:30pm</td>
<td>The Interdependence of the Forehead and Upper Eyelid in Rejuvenating the Upper Orbit</td>
<td>Timothy Marten, MD</td>
</tr>
<tr>
<td>2:45pm</td>
<td>Non-Endoscopic, Minimally-Invasive Browlifting: A Simplified Approach</td>
<td>Mike Nayak, MD</td>
</tr>
<tr>
<td>3:00pm</td>
<td>Endobrow Refinements I Have Made Over the Past 20 Years</td>
<td>Tom Wang, MD</td>
</tr>
<tr>
<td>3:15pm</td>
<td>Simplified Approach to Brow Elevation and Reshaping</td>
<td>Jose Montes, MD</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Small Incision Frontalis Muscle Transposition Browlift</td>
<td>Julian Perry, MD</td>
</tr>
<tr>
<td>3:45pm</td>
<td>Hairline Lowering and the Proper Management of the Hairline in Browlift Surgery</td>
<td>Ross Clevens, MD</td>
</tr>
<tr>
<td>4:00pm</td>
<td>Browlifting Technique for the Transgender Patient</td>
<td>Jeffrey Spiegel, MD</td>
</tr>
<tr>
<td>4:15pm</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>5:00pm</td>
<td>The REAL Reason Beveled Incisions are Aesthetically Desirable</td>
<td>John Holds, MD</td>
</tr>
<tr>
<td>5:15pm</td>
<td>Trichophytic Approach to the Brow for Lateral Brow Ptosis</td>
<td>Catherine Winslow, MD</td>
</tr>
<tr>
<td>5:30pm</td>
<td>Why I Still Use the Lateral Browlift in My Practice</td>
<td>Jay Calvert, MD</td>
</tr>
<tr>
<td>5:45pm</td>
<td>Adjusting My Browlifting Technique for the Male Patient</td>
<td>Ross Clevens, MD</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Closed Browlift - Various Fixation Techniques Available and My Preference</td>
<td>Corey Maas, MD</td>
</tr>
<tr>
<td>6:15pm</td>
<td>Direct Brow Lift - It Can be a Cosmetic Procedure!</td>
<td>John Holds, MD</td>
</tr>
<tr>
<td>6:30pm</td>
<td><strong>COCKTAIL RECEPTION</strong></td>
<td></td>
</tr>
</tbody>
</table>
### Rhinoplasty

**Moderators - Ben Marcus, MD / Jay Calvert, MD**

- **7:30am** Minimal Rhinoplasty
  - Steven Pearlman, MD

- **7:45am** Structure and Contour in Rhinoplasty
  - David Kim, MD

- **8:00am** Correction of Nasal Tip Ptosis
  - William Silver, MD

- **8:15am** Tip Architecture and Contour
  - Jay Calvert, MD

- **8:30am** What the Patient Wants! Indicators and Techniques for Less Invasive Nose Surgery
  - Tunc Tiryaki, MD

- **8:45am** Endonasal Rhinoplasty: A Thing of the Past?
  - Oren Friedman, MD

- **9:00am** Photography Tips: How to Make Your Photos as Good as Your Results
  - Grant Hamilton, MD

- **9:15am** Alar-Columellar Discrepancy: Excess Columellar Show
  - Fred Fedok, MD

- **9:30am** Balancing the Middle Third of the Nose in Primary Rhino Patients - Is it Necessary?
  - Roxana Cobo, MD

- **9:45am** Using Cyanoacrylate for Fixing Soft Tissue Grafts for Finesse Rhinoplasty
  - Ben Marcus, MD

- **10:00am** The Supratip in Rhinoplasty and the Role of Pitanguy Ligament Preservation
  - Rami Batniji, MD

- **10:15am** Break in Exhibit Hall

- **11:00am** Treatment and Support of the External Nasal Valve
  - David Kim, MD

- **11:15am** Middle Eastern Rhinoplasty
  - Mohsen Naraghi, MD

- **11:30am** How to Make a Beautiful Nasal Tip in Asian Patients
  - Hong Ryul Jin, MD

- **11:45am** Ethnic Rhinoplasty
  - Paul Nassif, MD

- **12:00am** Rhinoplasty in the Mestizo Nose
  - Jose Montes, MD

- **12:15pm** Revision Rhinoplasty: Pearls for the Ethnic Nose
  - Ashkan Ghavami, MD

- **12:30pm** Hosted Luncheon in Exhibit Hall

---

### Masters Seminars Da Vinci 2

**Moderator - Brad Turner, MD**

- **2:00pm** Various Alternatives for Mid-Face Elevation in Our Practice - Who, What, When, and Why?
  - Foad Nahai, MD

- **2:30pm** Facial Contouring with Fat Transfert
  - Ashkan Ghavami, MD

- **3:00pm** Treating the Brow, Upper Eyelid, Lateral Canthus, Lower Eyelid, and Mid-Face as One Aesthetic Unit
  - Richard Anderson, MD

- **3:40pm** Comprehensive Rejuvenation Of The Periorbital Region: How Surgery, Injectables, And Technology Based Techniques Can Be Combined To Produce Optimal Outcomes
  - Brian Biesman, MD

- **4:10pm** Break in Exhibit Hall

- **4:45pm** Modifications in Deep Plane Facelifting: Incision Planning, Planes of Dissection, Ligamentous Releases, and Choosing Vectors of Suspension
  - Andrew Jacono, MD

- **5:15pm** Facial Feminization Surgery
  - Jeffrey Spiegel, MD

- **5:45pm** Dermatology 101: What You Need to Know as a Surgeon
  - Deanne Mraz-Robinson, MD / Rachel Pritzker, MD

- **6:15pm** Cocktail Reception

---

"I want to share with you my pleasure at participating in the meeting. It truly is the most scientifically (and socially) rewarding 4 days I have ever spent."

- Jeffrey Epstein, MD
  - Facial Plastic Surgeon, Miami, Florida

---

* Non CME
There is no doubt that this conference has set a new paradigm for facial cosmetic surgery teaching.
- E. Gaylon McCollough, MD
Facial Plastic Surgeon, Gulf Shores, Alabama
Day 2 - Thursday, June 9, 2016

*Practice Management & Marketing  Tower 1

**Moderators - Samuel Lam, MD / Page Piland**

**MARKETING**

7:30am  |  **Keynote: Are You Sending the Right Message to Your Patients?**  |  Page Piland
8:00am  |  **How to Compete with the Big Boys on a Limited Budget**  |  Chad Erickson
8:20am  |  **Marketing on a Budget: What Works and Won’t Break the Bank**  |  Jonathan Kaplan, MD
8:40am  |  **Engagement Marketing - How to Market to the Digital Generation**  |  Candace Crowe
9:00am  |  **Practice Branding - Utilizing the “22 Immutable Laws of Branding” to Ensure Your Practice Stands Out in the Crowd**  |  Jonathan Hoffenberg
9:20am  |  **Has Traditional Practice Marketing and Advertising Lost its Sizzle?**  |  Yvette Manard
9:40am  |  **Building Collaborative Relationships to Enhance Your Practice**  |  Catherine Maley
10:00am |  **Top 20 Marketing Strategies That Will Boost Your Bottom Line**  |  Manon Pilon
10:20am |  **BREAK IN EXHIBIT HALL**
11:00am |  **10 Ways Staff Can Credential a Doctor and Why this is so Important**  |  Mara Shorr
11:20am |  **The Conversion Process: Capturing and Managing Inquires**  |  Linda Lewis
11:40am |  **The Exceptional Receptionist**  |  Catherine Maley

Panel  

**“PRIME” The Rise Behind Black Market Aesthetic Products: Should there be Concern by Anyone Other than Industry?**

Moderator - Wendy Lewis

Panelists - Jim Hartman; Ron Muy, MD; Mary Lynn Moran, MD; Vlad Paul-Blanc; Alex Thiersch, JD; Keith Sullivan

1:00pm  |  **HOSTED LUNCHEON IN EXHIBIT HALL**

*Practice Management & Marketing  Tower 1

**Moderators - Donn Chatham, MD / Lisa Marie Wark**

**CONSULT AND CLOSURE**

2:00pm  |  **Physician Supervision: What About Telemedicine, Virtual Consults, Skype, etc.? What Does the Future Hold?**  |  Alex Thiersch, JD
2:25pm  |  **A Strategic Approach to Achieving Employee Engagement**  |  Bruce Maller
2:55pm  |  **Creating Extraordinary Patient Seminars: My Best Idea in the Last Decade**  |  Ross Clevers, MD
3:10pm  |  **They Said, “I’ll Think About It.” Now What?**  |  Catherine Maley
3:30pm  |  **The Post Consult Follow Up**  |  Lou Haggerty
3:50pm  |  **The Nightmare Patient**  |  Brent Koch, MD
4:10pm  |  **BREAK IN EXHIBIT HALL**
5:00pm  |  **Buy-Ology: How Patients Decide**  |  Catherine Maley
5:20pm  |  **Pricing Strategies for Success**  |  Josh DeBlasio

5:35pm  |  **Nuts and Bolts: “Heideas” for Aesthetic Practice**

**Presenter - Heidi Waldorf, MD**

- Identifying and Dealing With the Difficult Patient
- The Power of “No.” When to Tell Patients No
- Non-Physicians in Aesthetics
- How Should Aesthetic Physicians Dress in the Office?
- Activism and Fighting MOC
- Assessing EHRs
- Deciding Not to Use EHRs
- When is it too Young to Get Aesthetic Interventions?

6:15pm  |  **COCKTAIL RECEPTION**

* Non CME
**Rohrer Aesthetics Breakfast Workshop**

6:30 - 8:00am
Renaissance Foyer

“Increasing Your Practice’s Revenue with the Spectrum Laser/IPL and Phoenix CO2 Laser”

Featuring - Fred Fedok, MD

Hear Dr. Fred Fedok, AAFPRS president-elect, speak about the advantages of the Spectrum Laser/IPL and the Phoenix-15 CO2. The Spectrum Laser/IPL is the only multi-platform workstation priced under $50,000 that provides Hair Removal, Skin Resurfacing, Tattoo Removal, Vascular Reduction and an IPL. The Phoenix-15 priced under $30,000 can be used to remove uneven pigmentation, reduce fine lines and coarse wrinkles, cut, coagulate and vaporize soft tissue.

---

**Live Injection Workshop**

2:00 - 4:00pm
Tower 5

Which Fillers for Which Area?
Featuring “Real Time” Patient Treatments

Moderators - Steven Dayan, MD / Julie Woodward, MD / Joel Cohen, MD
Panelists - Vince Bertucci, MD; Corey Maas, MD; Candace Spann, MD; Christopher Khorsandi, MD; Joel Schlessinger, MD

This engaging CME-certified injection workshop will feature experts from the CORE specialties who will share their tips and techniques for total facial rejuvenation utilizing a wide array of approved fillers and neuromodulators. Join hosts Julie Woodward, MD; Steve Dayan, MD and Joel Cohen, MD as they engage faculty in panel discussions and moderate live injections. Patient demos will sequentially follow rejuvenation of the upper, mid and lower face. Don’t miss this learning opportunity!

---

**Cellfina Product Theater**

5:00 - 6:00pm
Tower 3

“A Cellulite Solution That Works”

Featuring - Joel Cohen, MD

The Cellfina™ System is the only FDA-cleared minimally invasive procedure clinically proven to improve the appearance of cellulite for at least two years—the longest duration cleared by the FDA. With 96% patient satisfaction at 2 years, the recently launched Cellfina has made a major impact in an aesthetic area that was previously unmet. Please come listen to Joel Cohen, a board-certified dermatologist from metropolitan Denver, CO, speak to the experience he has garnered over the last 18 months with the device.

---

**Thermi Cocktail Presentation**

6:15 - 7:30pm
Renaissance Foyer

“#GetThermi - It’s Here, There... and Everywhere”

Featuring - Ed Dickerson, MD; Barry DiBernardo, MD; Sabrina Fabi, MD; Susan Muermann, MD; Brian Kinney, MD

From eyes to thighs, Thermi™ has a minimally invasive or non-surgical solution for your patient! Join us for a discussion on the hottest treatment options using temperature controlled radiofrequency technology: ThermiTight® (Subdermal Tissue Remodeling), ThermiVa® (Vaginal Rejuvenation), and ThermiSmooth® Body (Advanced and New RF for Body and Temporary Reduction of Cellulite).

---

**Galderma Live Injection Dinner Symposium**

7:30 - 10:00pm
Monet

“20th Anniversary Celebration for Restylane®”

Featuring - Steven H Dayan, MD; Leslie Baumann, MD; Brian Biesman, MD; Z. Paul Lorenc, MD, FACS

We invite you to join us in a toast to Restylane® on 20 years of satisfying results with 28 million treatments worldwide. There is more reason to smile than ever before.
### Day 3 - Friday, June 10, 2016

#### Facial Surgery - Facial Rejuvenation

**Moderators - Rami Batniji, MD / Jerry O’Daniel, MD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>What I Do in 40% of My Facelifts</td>
<td>Harold Kaplan, MD</td>
</tr>
<tr>
<td>7:45am</td>
<td>3-D Facial Averaging: A New Tool for Understanding Facial Aging</td>
<td>Val Lambros, MD</td>
</tr>
<tr>
<td>8:00am</td>
<td>Photography and Facial Treatments</td>
<td>Val Lambros, MD</td>
</tr>
<tr>
<td>8:15am</td>
<td>Local Anesthesia Facelift: Limitations and Indication</td>
<td>Kamran Khoobehi, MD</td>
</tr>
<tr>
<td>8:30am</td>
<td>The “Right Plane” Facelift: Combining the High SMAS and Sub-Periosteal Mid-Face Lift</td>
<td>Ben Marcus, MD</td>
</tr>
<tr>
<td>8:45am</td>
<td>Identifying the Best Vector for Face and Neck Lifting: Implications for Rejuvenation, Flap Shifts, and Incision Placement</td>
<td>Andrew Jacono, MD</td>
</tr>
<tr>
<td>9:00am</td>
<td>Use of Autologous Platelet Gels During Facelift</td>
<td>Edward Farrior, MD</td>
</tr>
<tr>
<td>9:15am</td>
<td>Mid-Face Rejuvenation During Facelift</td>
<td>Rami Batniji, MD</td>
</tr>
<tr>
<td>9:30am</td>
<td>The Buccal Cerclage Vertical Vector Lift with Fat Transfer</td>
<td>Tom Wang, MD</td>
</tr>
<tr>
<td>9:45am</td>
<td>Facelift Procedure Selection Based on Objective Measurements That Can Simplify Your Choices</td>
<td>Henry Mentz, MD</td>
</tr>
</tbody>
</table>

#### Facial Surgery - Neck Rejuvenation

**Moderators - Harry Mittelman, MD / Renato Saltz, MD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00pm</td>
<td>Total Neck Rejuvenation Without Surgery - A Dermatologist’s Perspective</td>
<td>David Goldberg, MD, JD</td>
</tr>
<tr>
<td>2:15pm</td>
<td>Non-Surgical Neck Tightening - What Has Worked for Me and What Has Not - A Surgeon’s Perspective</td>
<td>Jason Bloom, MD, MD</td>
</tr>
<tr>
<td>2:30pm</td>
<td>Feldman Corset Platysmaplasty - When and How?</td>
<td>Mike Nayak, MD</td>
</tr>
<tr>
<td>2:45pm</td>
<td>Minimally Invasive Rejuvenation of the Neck</td>
<td>Barry DiBernardo, MD</td>
</tr>
<tr>
<td>3:00pm</td>
<td>Lower Facial and Cervical Liposuction - Pearls to Optimize the Jawline</td>
<td>Fred Fedok, MD</td>
</tr>
<tr>
<td>3:15pm</td>
<td>The Difficult Neck</td>
<td>Michael Sundine, MD</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Direct Submentoplasty and Horizontal Neck Lift</td>
<td>Harry Mittelman, MD</td>
</tr>
<tr>
<td>3:45pm</td>
<td>Suspension and Grafting: A Combined Approach to Mid-Face Rejuvenation</td>
<td>Roxana Cobo, MD</td>
</tr>
<tr>
<td>4:00pm</td>
<td>Why Some Conceptually Flawed Techniques for Treatment of the Aging Neck are Destined to Result in Suboptimal Outcomes for Many Patients</td>
<td>Timothy Marten, MD</td>
</tr>
<tr>
<td>4:20pm</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
</tbody>
</table>

#### Panel

**Facelifting Techniques: Which One for Which Patient?**

**Moderator - Rami Batniji, MD**

**Panelists -** Andrew Jacono, MD; Val Lambros, MD; Tom Wang, MD; Timothy Marten, MD; E. Gaylon McCollough, MD; Renato Saltz, MD; Corey Maas, MD; Stephen Perkins, MD

- Postoperative Management
- Complications
- Evolution of My Technique
- Fat Grafting
- Subplatysmal Structures
- Lipo or Fat Excision
- Platysma
- Short Scar Lift
- Tips and Pearls to Improve Results
- And More!!!

#### Panel

**“Plastic Surgery Practice” Non-Surgical and Surgical Management of the Neck: Which Procedure Works Best for Which Patient?**

**Moderators - S. Randolph Waldman, MD / Renato Saltz, MD**

**Panelists -** David Goldberg, MD, JD; Ron Moy, MD; Fred Fedok, MD; Andrew Jacono, MD; Timothy Marten, MD; Sabrina Fabi, MD; Steven Dayan, MD; Barry DiBernardo, MD

- Pharmaceutical
- Closed
- Open
- External Technology
- Internal Technology
- And More!!!

#### Other Events

- **8:00am** - HOSTED LUNCHEON IN EXHIBIT HALL

- **5:00pm** - COCKTAIL RECEPTION

*Non-CME*
Minimally Invasive Rejuvenation - Injectable Fillers & Toxins

**Moderators - Vince Bertucci, MD / Joel Schlessinger, MD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am</td>
<td>Anatomy of Periorbital and Perioral Area for Filler Injection</td>
<td>Claudio Delorenzi, MD</td>
</tr>
<tr>
<td>7:45am</td>
<td>Introduction to Injectables</td>
<td>Jeremy Green, MD</td>
</tr>
<tr>
<td>8:00am</td>
<td>Advanced 3-D Facial Assessment for Injectables: The Foundation for Achieving Natural Results</td>
<td>Vince Bertucci, MD</td>
</tr>
<tr>
<td>8:10am</td>
<td>The Forgotten Temples</td>
<td>Timothy Miller, MD</td>
</tr>
<tr>
<td>8:20am</td>
<td>New Fillers on the Horizon</td>
<td>Michael Gold, MD</td>
</tr>
<tr>
<td>8:30am</td>
<td>Structural Rejuvenation of the Aging Mandible</td>
<td>Brian Maloney, MD</td>
</tr>
<tr>
<td>8:40am</td>
<td>Reactions to HA Fillers: A Focus on Delayed Onset Nodules</td>
<td>Shannon Humphrey, MD</td>
</tr>
<tr>
<td>8:50am</td>
<td>Adding Volume to the Face - How Deep Should We Go?</td>
<td>Jose Montes, MD</td>
</tr>
<tr>
<td>9:00am</td>
<td>Advanced Toxin and Filler Strategies to Defeat Commoditization</td>
<td>Steven Dayan, MD</td>
</tr>
<tr>
<td>9:10am</td>
<td>Fillers for Non Facial Areas</td>
<td>Sabrina Fabi, MD</td>
</tr>
<tr>
<td>9:25am</td>
<td>Perioral Combination Rejuvenation</td>
<td>Joel Cohen, MD</td>
</tr>
<tr>
<td>9:35am</td>
<td>Non-Surgical Facial Gender Modification</td>
<td>Alexander Rivkin, MD</td>
</tr>
<tr>
<td>9:45am</td>
<td>Blindness Following Injections</td>
<td>Catherine Hwang, MD</td>
</tr>
<tr>
<td>9:55am</td>
<td>Injectables: What I Am Doing Differently this Year</td>
<td>Steve Yoelin, MD</td>
</tr>
<tr>
<td>10:05am</td>
<td>Rethinking Fillers and Neurotoxins - Advanced Techniques</td>
<td>Steven Dayan, MD</td>
</tr>
<tr>
<td>10:20am</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>11:00am</td>
<td>Revisiting the Ideal Lip: Advanced Injection Techniques</td>
<td>Vince Bertucci, MD</td>
</tr>
<tr>
<td>11:10am</td>
<td>Neurotoxin Injection for the Lower Face and Neck</td>
<td>Lisa Grunbaum, MD</td>
</tr>
<tr>
<td>11:20am</td>
<td>Complete Hand Rejuvenation: Combining Fillers, Sclerotherapy, and Laser Resurfacing</td>
<td>Jeffrey Hsi, MD</td>
</tr>
<tr>
<td>11:30am</td>
<td>Facial Shaping Using Botulinum Toxin Type A.</td>
<td>Z. Paul Lorenc, MD</td>
</tr>
<tr>
<td>11:40am</td>
<td>Things You Did Not Know You Could Do with a Filler</td>
<td>Jill Hessler, MD</td>
</tr>
<tr>
<td>11:50am</td>
<td>How Fillers Have Changed My Approach to Eyelid Surgery</td>
<td>Foad Nahai, MD</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Do’s and Don’ts of Neuromodulators in the Face</td>
<td>Jose Montes, MD</td>
</tr>
<tr>
<td>12:10pm</td>
<td>Head to Head Comparison of Neurotoxins - Results of a Clinical Trial</td>
<td>Z. Paul Lorenc, MD</td>
</tr>
<tr>
<td>12:20pm</td>
<td>Does Increasing the Dose of Abobotulinum Toxin Type A. Impact the Duration in the Glabella?</td>
<td>have We Been Suboptimally Treating Patients for Decades? Results of an IRB Approved Open Label Trial</td>
</tr>
<tr>
<td>12:35pm</td>
<td>Use of Bio stimulatory Agent - PLLA in Post Surgical Facial Volumization</td>
<td>Z. Paul Lorenc, MD</td>
</tr>
<tr>
<td>12:45pm</td>
<td>Neuromodulators and Fillers in Conjunction with Surgery</td>
<td>John Fezza, MD</td>
</tr>
</tbody>
</table>

**Live Injection**

**Which Fillers for Which Area?**

**Featuring “Real Time” Patient Treatments**

**Moderators - Steven Dayan, MD / Julie Woodward, MD**

**Panelists -**
- Vince Bertucci, MD; Corey Maas, MD; Candace Spann, MD; Christopher Khorsandi, MD; Joel Schlessinger, MD; Joel Cohen, MD

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00pm</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>4:45pm</td>
<td>Blunt Tipped Cannulas: Do They Really Minimize Complications?</td>
<td>Todd Schlesinger, MD</td>
</tr>
<tr>
<td>5:00pm</td>
<td>New Simple Vascular Protocol for HA Filler Embolism</td>
<td>Claudio Delorenzi, MD</td>
</tr>
<tr>
<td>5:15pm</td>
<td>Management of Impending Necrosis and Patients at Higher Risk for Impending Necrosis</td>
<td>Stephen Prendiville, MD</td>
</tr>
<tr>
<td>5:30pm</td>
<td>Two-Year Experience With HA Fillers for Mid-Face Enhancement</td>
<td>Michael Persky, MD</td>
</tr>
<tr>
<td>5:45pm</td>
<td>Hyaluronidase Manipulation of HA Fillers - When and How?</td>
<td>Jill Foster, MD</td>
</tr>
<tr>
<td>6:00pm</td>
<td>My Complications Toolbox - Fillers and Lasers</td>
<td>Rachel Pritzker, MD</td>
</tr>
<tr>
<td>6:15pm</td>
<td><strong>COCKTAIL RECEPTION</strong></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Masters Seminars</td>
<td>Da Vinci 2</td>
</tr>
<tr>
<td>--------</td>
<td>------------------------------------------</td>
<td>-----------------------------------------------</td>
</tr>
<tr>
<td>7:30am</td>
<td>An Eye Opening Experience: Addressing Ptosis in Combination with Cosmetic Blepharoplasty William Mack, MD</td>
<td></td>
</tr>
<tr>
<td>8:00am</td>
<td>Update On Hair Restoration Samuel Lam, MD</td>
<td></td>
</tr>
<tr>
<td>8:30am</td>
<td>Getting Started with Facial Fat Grafting: Basic Equipment, How to Harvest and Process Fat and Best Areas to Treat Timothy Marten, MD</td>
<td></td>
</tr>
<tr>
<td>9:00am</td>
<td>My Approach to the Endoscopic Browlift and How it Has Evolved Over the Past 20 Years Renato Saltz, MD</td>
<td></td>
</tr>
<tr>
<td>9:30am</td>
<td>The Mid-Face: Filling, Lifting, or Blepharoplasty Fred Fedok, MD</td>
<td></td>
</tr>
<tr>
<td>10:00am</td>
<td><strong>BREAK IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>10:45am</td>
<td>Leg Vein Treatment - Why it has Become an Important Part of My Overall Practice Strategy Vineet Mishra, MD</td>
<td></td>
</tr>
<tr>
<td>11:15am</td>
<td>Lasers and Devices in My Practice - How, What, When, and Where Melanie Palm, MD</td>
<td></td>
</tr>
<tr>
<td>11:45am</td>
<td>What's New in Skin Care? New Growth Factors and Other New Products Michael Gold, MD</td>
<td></td>
</tr>
<tr>
<td>12:15pm</td>
<td>Embezzlement, Fraud, and Theft in the Aesthetic Practice Jay Shorr / William Beeson, MD</td>
<td></td>
</tr>
<tr>
<td>12:45pm</td>
<td><strong>HOSTED LUNCHEON IN EXHIBIT HALL</strong></td>
<td></td>
</tr>
<tr>
<td>2:00pm</td>
<td>My Preferred Fat Harvesting and Grafting Techniques Samuel Lam, MD</td>
<td></td>
</tr>
<tr>
<td>2:30pm</td>
<td>A Customized Approach to Maximize Brow Lift Results John Fezza, MD</td>
<td></td>
</tr>
<tr>
<td>3:00pm</td>
<td>Nuances of Blepharoplasty: Lessons Learned Along the Way Guy Massry, MD / John Hold, MD</td>
<td></td>
</tr>
<tr>
<td>3:45pm</td>
<td>My Facelift Technique with Emphasis on How I Manage the SMAS Foad Nahal, MD</td>
<td></td>
</tr>
<tr>
<td>4:30pm</td>
<td>Fixing Facelifts, or Correction of Secondary Deformities of Previous Facelifts Bruce Connell, MD / Steven Hamilton, MD</td>
<td></td>
</tr>
<tr>
<td>5:00pm</td>
<td>$10,000 Worth of Legal Advice in 45 Minutes Alex Thiersch, JD</td>
<td></td>
</tr>
<tr>
<td>5:30PM</td>
<td>The Sharks are Circling: 6 Legal Pitfalls That Can Sink Your Practice and How to Protect Against Them Alex Thiersch, JD</td>
<td></td>
</tr>
<tr>
<td>6:15pm</td>
<td><strong>COCKTAIL RECEPTION</strong></td>
<td></td>
</tr>
</tbody>
</table>
Please accept my highest compliments on a superb conference. It was, without exception, the finest educational conference I have ever had the privilege of attending. I knew it would be outstanding, but it exceeded my expectations in every facet. 
- William Beeson, MD
Facial Plastic Surgeon, Indianapolis, IN
Day 4 - Saturday, June 11, 2016

Facial Surgery - Face Rejuvenation  Tower 5

Moderators - Mark Hamilton, MD / Renato Saltz, MD

7:30am Are Surgical Mid-Face Lifts a Thing of the Past Rami Batniji, MD
7:45am Aging Changes in the Lower Eyelid and Applications for Surgical Rejuvenation John Fezza, MD
8:00am Micro-Fat Grafting for the Lower Eyelid Robert Schwarz, MD
8:15am When You Don’t do a Basic Blepharoplasty Jose Patrocinio, MD
8:30am Never Events in Plastic Surgery Randolph Capone, MD
8:45am Ectropion vs. Retraction: Diagnosis and Management Andrew Harrison, MD
9:00am De-Confusing Lateral Canthal Surgery Guy Massry, MD

Panel 9:15am
Management of the Tear Trough: Blending the Lower Lid and Mid-Face
Moderator - Guy Massry, MD
Panelists - Brian Biesman, MD; Raymond Douglas, MD; Jill Foster, MD; Edward Farrior, MD; Pat Flaharty, MD

10:15am BREAK IN EXHIBIT HALL
11:00am The Biplanar Facelift Combined With Fat Grafting and CO2 Laser Resurfacing Kevin Duplechain, MD
11:15am Skeleto-Structural Fat Grafting: The Final Theory Tunc Tiryaki, MD
11:30am Road Map for Excellent Outcomes with Fat Grafting Diane Duncan, MD
11:45am Nuances of Asian Blepharoplasty Samuel Lam, MD
12:00pm Clinical Safety of Adipose Stem Cell Enhancement and Fat Grafting in a Series of 200 Cases Joel Aronowitz, MD

Panel 12:15pm
Non-Invasive Body Contouring and Skin Tightening - Hype or Hope? Time to Invest?
Moderators - David Goldberg, MD, JD / Renato Saltz, MD
Panelists - Michael Gold, MD; Diane Duncan, MD; Sabrina Fabi, MD; Barry DiBernardo, MD; Rebecca Kazin, MD

1:00pm HOSTED LUNCHEON IN EXHIBIT HALL

Facial Surgery - Face Rejuvenation  Tower 5

Moderators - Steven Hamilton, MD / Jonathan Kaplan, MD

2:00pm Optimizing Results of Facial Surgery and Patient Satisfaction with Simultaneous Chemical Peels Catherine Winslow, MD
2:15pm The Art of Deep Chemical Peels Richard H. Bensimon, MD
2:30pm Surgical Techniques in the Rejuvenation of the Lips and Perioral Region Ross Cleevens, MD
2:45pm Hand Severity Scale and Volume Restoration Z. Paul Lorenc, MD
3:00pm Expression-Plasty Nabil Fanous, MD
3:15pm Alopecia Treatment Through ASC Enriched Fat Grafting to the Scalp with the New ‘Kerastem’ Protocol Kai-Uwe Schlaudraff, MD
3:30pm The Percutaneous Trampoline Platysmaplasty: Evolution of the Technique 2009-2016 Greg Mueller, MD
3:45pm Tear Trough Filler: Are We Treating The Wrong Thing? Steven Pearlman, MD
4:00pm Laser Resurfacing in Our Laser Center - How Our Approach has Evolved Over the Past 5 Years Terrence Keaney, MD
4:15pm BREAK IN EXHIBIT HALL
5:00pm The Bikini Lip Reduction Nabil Fanous, MD
5:15pm How to Create More Natural Outcomes in Mid-Face Rejuvenation: Lifting, Repositioning Volume, Fat Grafting, and How to Avoid Overfilling Andrew Jacano, MD
5:30pm My Top 10 Pearls for the Use of Injectable Fillers and Toxins Lisa Gruenebaum, MD
5:45pm Top 10 Tips for Successful Endo-Browlifting Oren Friedman, MD
6:00pm Top 10 Tips for Successful Facelifting Foad Nahai, MD
6:15pm A Quick Review of New Wound Care Products for the Surgeon Joel Aronowitz, MD
6:30pm COCKTAIL RECEPTION

* Non CME
Day 4 - Saturday, June 11, 2016

**Masters Seminars**

**Da Vinci 2**

**Body Contouring Hot Topics**

**Da Vinci 2**

**Moderator - Brad Turner, MD**

**7:30am** Stem Cell Enriched Fat Injections in Aesthetic and Reconstructive Surgery: Tips and Tricks to Ensure Success
   Tunc Tiryaki, MD

**8:00am** Multiple Anatomical Areas in High Volume Fat Grafting
   Alfredo Hoyos, MD

**8:30am** The Concealed Incision Facelift - Planning a Facelift to Avoid Hairline Displacement, Visible Scars, and Other Signs that the Procedure Has Been Performed
   Timothy Marten, MD

**9:15am** My Facelift Technique and How it Has Evolved Over the Past 20 Years
   Jay Calvert, MD

**9:45am** Sclerotherapy 101
   Vineet Mishra, MD

**10:15am** **BREAK IN EXHIBIT HALL**

**11:00am** Integrating PDT Into Your Practice
   Joel Cohen, MD

**11:30am** How to Safely Perform Aesthetic Facial Surgical Procedures Only Under Local Anesthesia and Oral Sedation
   Malcolm Paul, MD

**12:00pm** Advanced Body Contouring: From the Perfect Candidates to the Not-So-Good Ones
   Alfredo Hoyos, MD

**12:45pm** **HOSTED LUNCHEON IN EXHIBIT HALL**

**9:00 - 10:00am** **Crystal Clear Digital Marketing Workshop**

**“Do’s and Don’ts of Digital Marketing”**

**Featuring - Adam DeGraide & Tim Sawyer**

Adam DeGraide & Tim Sawyer will be sharing the best practices of the most successful digital marketing practices in the world. Discover the secrets to success and the pitfalls to avoid while not only enhancing, but maintaining your digital presence. You can do all this while reducing your marketing expense and growing your practice.

**11:00am** **STS Franchise Systems Workshop**

**“Skincare Retail the Easy and Scientific Way”**

**Featuring - Leslie Baumann, MD**

There are many important considerations when prescribing cosmeceuticals to your patients. A simple standardized methodology can be used to diagnose the patient's skin type and prescribe a customized skincare regimen consisting of many different brands that have been independently tested for efficacy. The Skin Type Solutions Franchise System trains your staff and educates your patients in addition to generating preset skincare regimens at the touch of a button.

**2:00pm** **Introduction to Gluteal Augmentation - Why We Want More**
   Christopher Khorasani, MD

**2:15pm** **Essential Anatomy Before Considering Buttock Enhancement**
   Arturo Montanara, MD

**2:35pm** **Extraction of Modeling Substances Previously Injected Buttocks and Aesthetics Correction with Lipofilling**
   Bertha Torres, MD

**2:55pm** **A Simplified Approach to the Gluteal Area According to Gender**
   Alfredo Hoyos, MD

**3:20pm** **Brazilian Buttock Enhancement Using a Fat Roller Pump**
   Henry Mentz, MD

**3:40pm** **Gluteal Augmentation - Avoiding Complications and Achieving Beautiful and Long Lasting Results**
   Mark Mofti, MD

**4:00pm** **BREAK IN EXHIBIT HALL**

**5:00pm** **Male vs. Female: Differences in Body Contouring**
   Alfredo Hoyos, MD

**5:20pm** **Non-Surgical Breast Lifts and Body Contouring**
   Grant Stevens, MD

**5:40pm** **Male Body Contouring / High Definition Liposuction**
   Kai-Uwe Schlaudraff, MD

**6:00pm** **The New Wave of Implants: Men**
   Douglas Steinbrech, MD

**6:30pm** **COCKTAIL RECEPTION**

**2:00 - 3:00pm** **BTL Workshop**

**“Don’t Leave Money on the Table - The Full Body Consult Exposed”**

**Featuring - Suneel Chilukuri, MD, FAAD, FACMS**

Join Dr. Chilukuri as he explores delivering superior outcome via combination therapy techniques, and methods to maximize patient value and retention via full body consults. Clinical pearls for body shaping and skin tightening procedures will be shared.

**3:15 - 4:15pm** **Thermi Workshop**

**“#GetThermi: The Secret is Out!”**

**Featuring - Sabrina Fabi, MD; Brian Kinney, MD; Barry DiBernardo, MD; Greg Buford, MD**

"Join us for a LIVE ThermiVa® demonstration and discussion on ThermiTight® and our newest treatment, ThermiSmooth® Body"
Day 4 - Saturday, June 11, 2016

Minimally Invasive - Lasers & Devices
Raphael

Moderators - Barry DiBernardo, MD / Michael Gold, MD

7:30am Mechanized Hair Replacement Surgery: My Experience
Kevin Duplechain, MD

7:45am Lasers and Lights for Acne - Where are We Now?
Todd Schlesinger, MD

8:00am New at Home Devices - How Effective are They and Do They Threaten Our Practices? Joel Schlessinger, MD

8:15am The Use of Perfluorodecalin Patches to Enhance Clearance of Tattoos Brian Biesman, MD

8:30am Energy-Based Eyelid Rejuvenation – The Good, The Bad, and The Useless Alan Brackup, MD

8:45am Utilizing Skin Care to Optimize Your Surgical Results
Jill Hessler, MD

9:00am A Combination for Success: Effectively Combining Minimally Invasive Treatments and Cosmeceutical Products
Rebecca Kazin, MD

9:15am Devices for the Treatment of Hyperhidrosis Carolyn Jacob, MD

9:30am Picosecond Laser for Tattoos and Skin Resurfacing
Michael Gold, MD

9:45am Full Field Er:YAG Resurfacing: Back to Basics for Results
Ben Marcus, MD

10:00am Topical Neurotoxins - How Effective Will They Be?
Joel Schlessinger, MD

10:15am BREAK IN EXHIBIT HALL

11:00am Combined Intra-Surgical Technologies to Enhance Skin Retraction: Comparison of Technologies We Have Tried
Alfredo Hoyos, MD

11:15am 10 Tips for Chemical Peels in Your Office
Andrew Kaufman, MD

11:30am Fractional CO2 Laser for Photoaging, Poikilodermia, and Neck Tightening William Hanke, MD

11:45am CO2 Laser Resurfacing: Why This Is Still An Important Procedure In My Practice
Todd Schlessinger, MD

12:00pm Photodynamic Therapy Using Intense Pulsed Light
Dore Gilbert, MD

12:15pm Tattoo Removal and Safety Update
Jeremy Green, MD

12:30pm Fractionated Lasers and Topical Therapies
Jill Waibel, MD

12:45pm HOSTED LUNCHEON IN EXHIBIT HALL

Minimally Invasive - Lasers & Devices
Raphael

Moderators - Joel Cohen, MD / Jason Pozner, MD

2:00pm Contemporary Management Options for Cellulite
Jeremy Green, MD

2:15pm Minimally Invasive Chest Rejuvenation
Sabrina Fabi, MD

2:30pm State of the Art for Non-Surgical Submental Fat Reduction
Ashish Bhatia, MD

2:45pm Laser Lipoplasty of the Arms
John Cook, MD

3:00pm Combining Radiofrequency and Microneedling - Why This has Become An Important Tool in My Practice
Jason Pozner, MD

3:15pm Resurfacing - Peeling and Laser: A Spectrum of Techniques
Fred Fedok, MD

3:30pm Micro-Focused Ultrasound Lifting and Tightening - State of the Art
Michael Persky, MD

3:45pm Body Contouring Trends: Ultrasound Based Fat Destruction vs. Radiofrequency
Candace Spann, MD

4:00pm Latest Update on Our Experience With Non-Invasive Body Contouring
Suneel Chilukuri, MD

4:15pm BREAK IN EXHIBIT HALL

5:00pm Non-Surgical Treatments that Might Enhance Your Surgical Result
Barry DiBernardo, MD

5:15pm New Concepts in Treating Scars with Lasers
Michael Gold, MD

5:30pm Mixing and Matching Lasers for Vascular Skin Lesions
William Hanke, MD

5:45pm Laser Festoon Treatment
Adam Scheiner, MD

6:00pm Complications of Laser Resurfacing
Jill Hessler, MD

6:15pm Resurfacing Options - Selecting the Right Laser Procedure for Each Patient
Mark Hamilton, MD

6:30pm COCKTAIL RECEPTION

*SkinMedica 5:00 - 6:00pm
Tower 3

“Breakthrough Innovations from SkinMedica”
Featuring - Suneel Chilukuri, MD, FAAD, FACMS

Join us for an in depth discussion on HA5, which instantly smooths the appearance of fine lines and wrinkles and supports the skin’s natural ability to replenish its own hyaluronic acid for overall skin health, and Total Defense + Repair, a rejuvenating superscreen that provides multi-modal defense and rejuvenation benefits, protects the skin from damaging effects of UV and IR-A, and reduces signs of photodamage.

* Non CME
Day 4 - Saturday, June 11, 2016

*Practice Management & Marketing  Tower 1

**Social Media**

7:30am Social Media Update: What’s New for 2016? Greg Buford, MD
7:50am How Do I Measure Social Media ROI? Tamara Evans
8:10am Keys to Improving Your Social Media Chad Erickson
8:30am Social Media in the Trenches: What I Have Learned Over the Past 7 Years Monique Ramsey

**Panel**

**Social Media How Important is It?**

Moderators - Greg Buford, MD / Monique Ramsey
Panelists - Samuel Lam, MD; Lisa Marie Wark; Grant Stevens, MD; David Evans; Chad Erickson; Harry Greenberg, MD; Alexander Rivkin, MD

10:00am BREAK IN EXHIBIT HALL

11:00am Have You Seen Me Lately? The Changing Face of Online Reviews Michael Sacopulos, JD
11:20am Online Reviews - Quality vs. Quantity and What Sites Matter the Most Tom Seery
11:40am Online Reviews - The Good, the Bad, and the Horrible David Phillips

**Panel**

**So You Received a Rotten Review Now What?**

Moderator - Michael Sacopulos, JD
Panelists - Grant Stevens, MD; David Phillips; Lisa Marie Wark; Marie Olesen; Peter Yelkovak, JD; Steven Dayan, MD

1:00pm HOSTED LUNCHEON IN EXHIBIT HALL

**Viviscal**

Cocktail Presentation

“Rapunzel Rewards for your Patients and your Practice”
Featuring - Steven Dayan, MD

Join us for a groundbreaking presentation by Dr. Dayan who will dive into the latest marketing techniques that will help your practice build customer loyalty and retention. Learn about untapped retail offerings that can significantly impact your bottom line.

**Allergan**

Live Injection Dinner

“Mastering injectable treatment of the face: Anatomy, Hands-on Assessment and Live Injection Demonstrations”
Featuring - Jackie Yee, MD; Charles Boyd, MD; Michael Kane, MD

Join us for an in-depth training and discussion on treating the face with Allergan injectable products. A panel discussion, live patient assessment, and injections will follow a presentation examining key anatomical features and changes associated with facial aging.

*Non CME*
Day 5 - Sunday, June 12, 2016

General Session - Sunday Top 10

**Moderator - Michael Persky, MD**

7:30am  What is Beauty?  Michael Persky, MD
7:45am  Top 10 Tips for Choosing Your Next Device  Michael Persky, MD
8:00am  Top 10 Tips for Management of Rosacea  Matthew Knight, MD
8:15am  Top 10 Tips for Effective and Safe Blepharoplasty  John Burroughs, MD
8:30am  Top 10 Tips for Perioral Rejuvenation  S. Randolph Waldman, MD
8:45am  Top 10 Tips for Successful Endo-Brow Lifting  Jonathan Sykes, MD
9:00am  Top 10 Tips to Maximize the Patient Experience With Injectable Fillers  Mark Hamilton, MD
9:15am  Top 10 Tips for Eyelid Ptosis in Upper Blepharoplasty  Farzad Pakdel, MD
9:30am  Top 10 Tips for Treatment of Acne and Acne Scarring  Harry Greenberg, MD
9:45am  Top 10 Tips for Autologous Fat Injection  Joel Aronowitz, MD
10:00am  10 Ways You Can Use PRP and Cell Assisted Fat Grafting in Your Practice  Gordon Sasaki, MD
10:15am  Top 10 Tips for Management of Melasma and Dyschromia  Candace Spann, MD
10:30am  Top 10 Tips for Use of Stem Cells in Your Aesthetic Practice  Kai-Uwe Schlaudraff, MD
10:45am  Top 10 Mistakes Front Desk Staff Can Make  Danielle Copeland
11:00am  Top 10 Tips for Effective Consultations  Danielle Copeland
11:15am  Top 10 Ways to Keep Your Patients Coming Back for More: The Art of the Follow-Up  Jay Shorr
11:30am  Top 10 Tips for Social Media Success in the Coming Year  Lisa Marie Wark

*Practice Management & Marketing - Tower 5*

**Moderator - Josh DeBlasio**

8:00am  Google Adwords: Where is Your Name and Why is Your Competitor There? Capturing Your Potential Patients Online Through PPC  Tara Leifer
8:20am  Maximizing Patient Conversions from Inquiry to Treatment  Beatriz Bailey
8:40am  Turn Around Your Retail Aesthetic Business: Make a U-Turn!  Cheryl Whitman

**Panel**

9:00am  *Wrap Up: What You Have Learned in Vegas Must Not Stay in Vegas*

**Moderator - Wendy Lewis**

Panelists - Denise Mann; Paul Wimnington; Jay Shorr; Wendy Oseas; David Goldberg, MD, JD; Beatriz Bailey; Matthew Knight, MD

"The meeting is the best educational meeting for cosmetic dermatologic surgeons because it features the best lecturers in fillers, facial plastic procedures, neurotoxins, and office management."

- Ron Moy, MD
Dermatologist, Beverly Hills, California

**Testimonial**

"I always come to your meeting with joy, not only because of friends, but also it is one of the few congresses I learn a lot."

- Tunc Tiryaki, MD
Plastic Surgeon, Istanbul, Turkey
### Stem Cell Bonus Session

**Moderator** - William Beeson, MD

**7:30am** Introduction/Mission/ASCS William Beeson, MD

**Panel**

**7:40am** 

**Update on Regulator Status for Stem Cell Therapies and Clinical Trials in the USA**

**Moderator** - Michael Sacopulos, JD

**Panelists** - FDA Representatives

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Panelists</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:10am</td>
<td>Update on Adipose Stromal Stem Cell Devices and Studies</td>
<td>Joel Aronowitz, MD</td>
</tr>
<tr>
<td>8:25am</td>
<td>Update on Mechanical Stem Cell Devices and Studies</td>
<td>Carlo Tremolada, MD</td>
</tr>
<tr>
<td>8:45am</td>
<td>Update on Platelet Rich Plasma Devices and Studies</td>
<td>John Chapman, PhD</td>
</tr>
<tr>
<td>9:00am</td>
<td>Update on Regenerative Cell Therapy with Topical Treatments, Fillers and Volumizers</td>
<td>Gordon Sasaki, MD</td>
</tr>
<tr>
<td>9:15am</td>
<td>Update on Regenerative Cell Therapy with Non-Invasive or Minimally Invasive Treatments: Laser Facilitated Stem Cell Therapy for Wound Healing</td>
<td>Jill Waibel, MD</td>
</tr>
</tbody>
</table>

**9:25am** Update on Regenerative Cell Therapy with Non-Invasive or Minimally Invasive Treatments: Micro-Needling with PRP Gordon Sasaki, MD

**9:35am** Update on Regenerative Cell Therapy and Autoimmune Diseases Guy Magalon, MD

**9:50am** Stem Cell Therapies Utilizing Amnion and Umbilical Cord Stem Cells Neil Riordan, PhD

**10:20am** Stem Cell Therapies - Safety and Commercialization Erik Woods, PhD

**10:50am** Stem Cell Therapies in Animals - Use as Models for Refining Human Clinical Trials Shelly Zacharias, MBA

**11:05am** Regenerative Cell Therapy: Hype, Science, and Ethics Kai-Uwe Schlaudraff, MD

---

### Da Vinci 2

**Moderator** - William Beeson, MD

**9:25am** Update on Regenerative Cell Therapy with Non-Invasive or Minimally Invasive Treatments: Micro-Needling with PRP Gordon Sasaki, MD

**9:35am** Update on Regenerative Cell Therapy and Autoimmune Diseases Guy Magalon, MD

**9:50am** Stem Cell Therapies Utilizing Amnion and Umbilical Cord Stem Cells Neil Riordan, PhD

**10:20am** Stem Cell Therapies - Safety and Commercialization Erik Woods, PhD

**10:50am** Stem Cell Therapies in Animals - Use as Models for Refining Human Clinical Trials Shelly Zacharias, MBA

**11:05am** Regenerative Cell Therapy: Hype, Science, and Ethics Kai-Uwe Schlaudraff, MD

---

### Future of Regenerative Cell Research and Therapies in Aesthetic Surgery and Medicine

**Moderator** - William Beeson, MD

**Panelists** - Guy Magalon, MD; Gordon Sasaki, MD; Erik Woods, PhD; Kai-Uwe Schlaudraff, MD; Carlo Tremolada, PhD; Neil Riordan, PhD
**Wednesday**

*Solta Workshop*  
8:00 - 10:00am  
Tower 3  
“Rise and Shine with Solta and Coffee”  
Featuring - Chris Khorsandi, MD & Marie Olesen  
Energizing topics covering trends in aesthetics, driving volume and patient demand, how to decide on technologies, and breaking down challenges and obstacles in your own Aesthetic Practice.

*Thermi User Forum*  
10:15am - 12:15pm  
Tower 3  
Featuring - Ed Dickerson, MD; Barry DiBernardo, MD; Greg Buford, MD; Susan Murmann, MD; Brian Kinney, MD  
Advanced Techniques From The Experts To Maximize Thermi™ Technology

*Cynosure Lunch and Learn Workshop*  
12:30 - 2:00pm  
Bellagio Ballroom  
Featuring - Ross A. Clevens, MD, FACS  
Join Ross A. Clevens, MD, FACS, as he presents SculpSure, the world’s first hyperthermic laser for non-surgical fat reduction. This program will present SculpSure’s breakthrough technology and clinical trial results. Learn how SculpSure can drive business for a variety of surgical body-contouring procedures.

*RealSelf Lunch and Learn Workshop*  
12:30 - 2:00pm  
Monet 3&4  
“Trust is the New SEO”  
Featuring - Tom Seery, Maureen Ezekwugo, Eva Sheie  
If people trust you, so will Google. Learn how to leverage RealSelf to build influence and dominate online. #truth

*miraDry Lunch and Learn Workshop*  
12:30 - 2:00pm  
Monet 1&2  
“More Than a Pretty Face… Treating Underarm Sweat to Boost Both Your Patients’ Confidence and Your Practice’s Revenue Stream.”  
Featuring - Sheila Nazarian, MD  
Dr. Sheila Nazarian will discuss her experiences on adding miraDry to her practice: - Sweat’s impact at every age - miraDry Overview - What compelled me to purchase

*Alphaeon Breakfast Workshop*  
6:30 - 8:00am  
Renaissance Foyer  
“Learn About Technology Solutions that are Driving Better Patient Experiences and Higher Practice Revenue”  
Featuring - Mike Edwards, MD & Chris Orchard  
Learn innovative strategies to improve patient outcomes, while increasing practice performance, through the use of skN3 beauty products and Touch & Engage technologies.

**Thursday cont...**

*Skincare Showcase*  
8:00 - 10:15am  
Tower 3  

*Nelly de Vuyst Workshop*  
8:00 - 9:00am  
“How to Successfully Implement Profitable Medical Aesthetic Treatments & The Latest Technologies For Your MedSpa. Be ahead of the competition with Manon Pilon, World renowned MedSpa Consultant & Author”  
Featuring - Manon Pilon  
How to incorporate New & Innovative Services and products for your Success. Mrs. Pilon will be presenting on what an ideal and profitable medical-spa setting should be. Learn and update your knowledge on the industry’s latest technological advances. Topics discussed will include: ROI, the benefits and what to look for in an IPL device, INTRA DERMAL INFUSION, Ultrasound, radio frequency and LED’s. Be ahead of your competition!

*Alastin Skincare Workshop*  
9:00 - 9:30am  
“Recycling the Matrix - Optimizing Skin Rejuvenation Procedure Outcomes”  
Featuring - Alexander Rivkin, MD & Alan D. Widgerow, MMED, FACS  
The scientists at ALASTIN have developed a proprietary line of procedure enhancement products designed specifically for plastic surgeons and dermatologists. The first ALASTIN Skincare™ product line is formulated to enhance the efficacy of both ablative and non-ablative skin rejuvenating procedures. ALASTIN products prepare and increase skin receptivity to the procedure while enhancing the healing process to optimize the overall procedure result.

*Obagi Workshop*  
9:30 - 10:15am  
“Updates in the Treatment of Melasma and Hyperpigmentation”  
Featuring - Carolyn Jacob, MD  
Dr. Carolyn Jacob will be presenting new data on the treatment of hyperpigmentation and melasma with the Obagi Nu-Derm System (4% hydroquinone) and 1% Retinol.

*Sciton Workshop*  
11:00am - 12:45pm  
Tower 3  
“Increasing Patient Satisfaction with Halo™ and BBL™ Combination Treatments. PLUS Exciting New Material!”  
Featuring - Jason Pozner, MD  
BroadBand Light™ (BBL) is well known for being the best light-based device on the market for removing pigmented and vascular lesions, and Halo™ is the latest and greatest technology for improving tone and texture with low downtime. Learn how to safely and effectively utilize both technologies in the same treatment session to get the “wow” factor that patients want.

CME Symposium  
1:45 - 4:30pm  
Monet  
Featuring - Mark S. Nestor, MD, PhD, PA; Z. Paul Lorenc, MD, FACS  
Didactic presentation of pertinent anatomy, characteristics and basic science of the suture material, proper patient selection and assessment, proper techniques, safety, adverse events and their management, and strategies for optimizing outcomes based on individual facial anatomy. This activity is provided by Paradigm Medical Communications, LLC. This activity is supported by an educational grant from Sinclair Pharma.
Workshops

Friday

*Rohrer Aesthetics Breakfast Workshop 6:30 - 8:00am Renaissance Foyer

“Increasing Your Practice’s Revenue with the Spectrum Laser/IPL and Phoenix CO2 Laser”

Featuring - Fred Fedok, MD

Hear Dr. Fedok, AAFPRS president-elect, speak about the advantages of the Spectrum Laser/IPL and the Phoenix-15 CO2. The Spectrum Laser/IPL is the only multi-platform work station priced under $50,000 that provides Hair Removal, Skin Resurfacing, Tattoo Removal, Vascular Reduction and an IPL. The Phoenix-15 priced under $30,000 can be used to remove uneven pigmentation, reduce fine lines and coarse wrinkles, cut, coagulate and vaporize soft tissue.

*Workshops

Saturday cont...

*BTL Workshop 2:00 - 3:00pm Tower 3

“Don’t Leave Money on the Table - The Full Body Consult Exposed”

Featuring - Suneel Chilukuri, MD, FAAD, FACMS

Join Dr. Chilukuri as he explores delivering superior outcome via combination therapy techniques, and methods to maximize patient value and retention via full body consults. Clinical pearls for body shaping and skin tightening procedures will be shared.

*Crystal Clear Digital Marketing Workshop 9:00 - 10:00am Tower 3

“Do’s and Don’ts of Digital Marketing”

Featuring - Adam DeGraide & Tim Sawyer

Adam DeGraide & Tim Sawyer will be sharing the best practices of the most successful digital marketing practices in the world. Discover the secrets to success and the pitfalls to avoid while not only enhancing, but maintaining your digital presence. You can do all this while reducing your marketing expense and growing your practice.

Saturday

*STS Franchise Systems Workshop 11:00am - 12:00pm Tower 3

“Skincare Retail the Easy and Scientific Way”

Featuring - Leslie Baumann, MD

There are many important considerations when prescribing cosmeceuticals to your patients. A simple standardized methodology can be used to diagnose the patient’s skin type and prescribe a customized skincare regimen consisting of many different brands that have been independently tested for efficacy. The Skin Type Solutions Franchise System trains your staff and educates your patients in addition to generating preset skincare regimens at the touch of a button.

*Live Injection Workshop 2:00 - 4:00pm Tower 5

Which Fillers for Which Area? Featuring “Real Time” Patient Treatments

Moderators - Steven Dayan, MD / Julie Woodward, MD / Joel Cohen, MD
Panelists - Vince Bertucci, MD; Corey Maas, MD; Candace Spann, MD; Christopher Khorsandi, MD; Joel Schlessinger, MD

This engaging CME-certified injection workshop will feature experts from the CORE specialties who will share their tips and techniques for total facial rejuvenation utilizing a wide array of approved fillers and neuromodulators. Join hosts Julie Woodward, MD, Steve Dayan, MD and Joel Cohen, MD as they rely on engaging faculty in panel discussions and moderate live injections. Patient demos will sequentially follow rejuvenation of the upper, mid and lower face. Don’t miss this learning opportunity!

*Thermi Workshop 3:15 - 4:15pm Tower 3

“#GetThermi: The Secret is Out!”

Featuring - Sabrina Fabi, MD; Brian Kinney, MD; Barry DiBernardo, MD; Greg Buford, MD

“Join us for a LIVE ThermiVa® demonstration and discussion on ThermiTight® and our newest treatment, ThermiSmooth® Body.”

*SkinMedica Workshop 5:00 - 6:00pm Tower 3

“Breakthrough Innovations from SkinMedica”

Featuring - Suneel Chilukuri, MD, FAAD, FACMS

Join us for an in depth discussion on HA5, which instantly smoothes the appearance of fine lines and wrinkles and supports the skin’s natural ability to replenish its own hyaluronic acid for overall skin health, and Total Defense + Repair, a rejuvenating sunscreen that provides multi-modal defense and rejuvenation benefits, protects the skin from damaging effects of UV and IR-A, and reduces signs of photodamage.

“I appreciate being included as faculty for your top rated meeting! The quality of talks was excellent. I especially enjoyed the practice management sessions. This added value is something few other meetings offer”

- Diane Duncan, MD
Plastic Surgeon, Fort Collins, Colorado
**Evening Events**

### Wednesday

**Welcome Reception**

* Zeltiq Exhibit Hall
  Grand Ballroom (Exhibit Hall)

6:00 - 7:30pm

**Zeltiq Cocktail Presentation**

7:30 - 9:00pm

Monet

“Grow Your Practice with CoolSculpting”

Featuring - Grant Stevens, MD; Heidi Waldorf, MD; Mark Beaty, MD

Learn from three core specialty experts how you can GROW your practice with CoolSculpting. Be among the first to hear about the latest CoolSculpting technology, a new opportunity for your practice.

### Thursday

**Lutronic Workshop**

5:00 - 6:00pm

Tower 3

“INFINI: The New Fractional High Intensity Focused RF - Advanced RF MicroNeedle Delivery”

Featuring - Jason Pozner, MD

Dr. Jason Pozner will demonstrate Lutronic INFINI High Intensity Focused RF Microneedle delivery and its ability to deliver energy directly to the dermis to coagulate and stimulate collagen. INFINI can regenerate skin, treat wrinkles, improve skin laxity, skin texture, and treat acne scars safely without regard to skin color and with very little downtime. Learn how this technology works and why it has become the “go to device” for many Dermatologists and Plastic Surgeons.

**Valeant Cocktail Presentation**

6:15 - 7:30pm

Da Vinci

“The Art of VASER Sculpting”

Featuring - Alfredo Hoyos, MD

Dr. Alfredo Hoyos is the mastermind behind the VASER Assisted 4D™ LIPO technique. The ultimate revolution from traditional liposuction to creating alluring bodies through anatomical sculpting and contouring.

### Friday

**Cellfina Product Theater**

5:00 - 6:30pm

Tower 3

“A Cellulite Solution That Works”

Featuring - Joel Cohen, MD

The Cellfina™ System is the only FDA-cleared minimally invasive procedure clinically proven to improve the appearance of cellulite for at least two years – the longest duration cleared by the FDA. With 96% patient satisfaction at 2 years, the recently launched Cellfina has made a major impact in an aesthetic area that was previously unmet. Please come listen to Joel Cohen, a board-certified dermatologist from metropolitan Denver, CO, speak to the experience he has garnered over the last 18 months with the device.

**Galderma Live Injection Dinner Symposium**

7:30 - 10:00pm

Monet

“20th Anniversary Celebration for Restylane®”

Featuring - Steven H Dayan, MD; Leslie Baumann, MD; Brian Biesman, MD; Z. Paul Lorenc, MD, FACS

We invite you to join us in a toast to Restylane® on 20 years of satisfying results with 28 million treatments worldwide. There is more reason to smile than ever before.

### Saturday

**Viviscal Cocktail Presentation**

6:15 - 7:30pm

Renaissance Foyer

“Rapunzel Rewards for Your Patients and Your Practice”

Featuring - Steven Dayan, MD

Join us for a groundbreaking presentation by Dr. Dayan who will dive into the latest marketing techniques that will help your practice build customer loyalty and retention. Learn about untapped retail offerings that can significantly impact your bottom line.

**Allergan Live Injection Dinner**

7:30 - 10:00pm

Bellagio Ballroom

“Mastering Injectable treatment of the face: Anatomy, Hands-on Assessment and Live Injection Demonstrations”

Featuring - Jackie Yee, MD; Charles Boyd, MD; Michael Kane, MD

Join us for an in-depth training and discussion on treating the face with Allergan injectable products. A panel discussion, live patient assessment, and injections will follow a presentation examining key anatomical features and changes associated with facial aging.
Multi-Specialty Aesthetic Symposium

The only time of year four specialties join forces to achieve the best in aesthetic education.

June 7th - 11th, 2017
The Bellagio, Las Vegas

www.VegasCosmeticSurgery.com
Exhibitors

A to Z Surgical
Booth # 127 www.atozsurgical.com

“Hair Restoration - A complete line from instrumentation, training, microscopes, FUE, etc”

AAFPRS
Hallway www.aafprs.org

The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) is pleased to showcase its John Dickinson Video Library with over 300 DVDs on facial plastic surgery procedures—and they are all here for you to watch. The collection includes rhinoplasty, blepharoplasty and brow lifts, facelifts, laser surgery, dermabrasion, hair transplantation, injectables, malar implants, and fat grafting. Show special—single DVD price $100—no shipping charges, take them home with you today. Pick up a membership application, turn it in at the meeting, and walk away with a free gift.

AccuVein, Inc.
Booth # 808 www.accuvein.com

AccuVein vein visualization technology helps improve aesthetic procedures by providing better vein visibility. The AccuVein AV400, a non-contact, lightweight, portable vein illumination device, provides a visual road map of the patient’s vasculature on the surface of the skin. The ability to visualize a patient’s unique anatomy facilitates vein avoidance with refined needle placement to minimize bruising during injectable procedures.

Advice Media
Booth # 218 www.advicemedia.com

Advice Media is the leader in online digital marketing for medical practices. We offer beautiful websites and proven marketing through SEO, Social Media, Review Management, Paid Search so that we are last company you will need!

Aerolase
Booth # 206 aerolase.com

Aerolase provides a new generation of laser technology that delivers higher power in a gentler pulse duration, achieving best-in-class efficacy with new levels of patient comfort. Our LightPod lasers incorporate gold-standard Nd:YAG 1064nm and Erbium 2940nm modalities for permanent hair reduction, skin tightening, partial area resurfacing, active acne, pigmented spots, vascular lesions, nail fungus and many other aesthetic and medical uses. LightPod lasers, which are highly powerful yet also compact in size, lead the industry in terms of providing the lowest total cost of ownership for aesthetic lasers.

Aesthetic Brand Marketing, Inc.
Booth # 716 www.aestheticbrandmarketing.com

Aesthetic Brand Marketing Inc. is a boutique medical marketing agency with distinct expertise in servicing the elective health care industry. We specialize in custom tailored website marketing solutions designed for consulting, search engine and social media marketing, interactive expertise & digital PR, generating strong returns for our clients. Please visit www.AestheticBrandMarketing.com for more information.

Aesthetic Everything
aestheticeverything.com

Aesthetic Everything® is the first and ONLY social network for aesthetic professionals. Our website acts as a one-stop shop where professionals can find all of the tools that they need for their practices. Our network includes: Plastic Surgeons, Dermatologists, Medical Spas, Medical Staff, Aesthetic Companies/Brands/Services, Cosmetic Dentists, Hair Transplant Physicians, Laser Companies, Skin Care Companies, Aesthetic Companies, Medical Societies, Medical Schools, Nurses, Aestheticians, Aesthetic Staff, Marketing and Consulting Companies, Spas, Hair Salons, Makeup Artists, Charities, Celebrities, Athletes, Patients, The Beauty Industry.

AestheticLink
Booth # 523 www.aestheticlink.com

AestheticLink is a cloud-based software developed specifically for plastic & cosmetic surgeons, dermatologists, and med spas. AestheticLink’s all-in-one, fully-integrated platform includes: Practice Management, EHR, Patient Concierge Service, Analytics, and Billing.

Air-Tite Products
Booth # 605 www.air-tite.com

Air-Tite Products Co., Inc. provides specialty hypodermic needles, syringes, and the TSK Japan STERiGLIDE microcannula for those physicians specializing in the practice of Aesthetic & Cosmetic medicine. The STERiGLIDE microcannula was the recipient of the 2013 International Anti-Aging & Beauty trophy as the Best Injector Tool. Please visit the Air-Tite Products booth #605 to learn more about STERiGLIDE and our other specialty needles (33g x ½”) and low dead space syringes.

Alastin Skincare
Booth # 307 alastin.com

Alastin Skincare seeks to revolutionize the physician-dispensed skincare industry with a unique, customer-centric model. Our mission is to evolve and grow with our customers through innovative scientific technologies and customer platforms to optimize the provider and patient experience at every step. Alastin Skincare features TriHex Technology™, a patent-pending blend of potent skin penetrating peptides and synergistic ingredients show to recycle the extracellular matrix (ECM) and upregulate elastin and collagen. Alastin Skincare promotes skin regenerating and restoration for a youthful appearance and results that last.
Allergan

*Booth # 401 www.allergan.com*

Allergan’s Total Rejuvenation™ portfolio is where science and aesthetics meet. The portfolio provides medical specialists and their patients with the most comprehensive, science-based aesthetic product offerings available.

Alma Lasers

*Booth # 613 www.almalasers.com*

Alma Lasers is a global innovator of laser, light-based, radiofrequency and ultrasound solutions for the aesthetic and surgical markets. We enable practitioners to offer safe and effective procedures while allowing patients to benefit from state-of-the-art, clinically proven technologies and treatments.

Alpine Pharmaceuticals

*Booth # 108 www.alpinepharm.com*

SINECHTM is THE homeopathic Arnica dose & dosing regimen with 5 clinical studies that demonstrate statistically significant reduction of post-op edema & ecchymosis. In 1 study, SINECHTM compared favorably with steroids to statistically reduce post-op edema! In a UCSF study patients taking the SINECHTM regimen recover in as little as half the time of patients taking placebo after major surgery. Patients who use SINECHTM can experience faster post-op recovery. Use SINECH-TM for filler recovery.

American Med Spa Association

*Hallway www.americanmedspa.org*

The American Med Spa Association (AmSpa) was created to provide comprehensive, relevant and timely legal and business resources for medical spas and medical aesthetic practices throughout the United States. Through a variety of membership benefits, medical spa resources and multiple events in the United States, including “How to Successfully Open or Improve Your Medical Spa or Aesthetic Practice,” AmSpa is the national resource for medical spas and medical aesthetic practices.

Anthony Products / Gio Pelle

*Booth # 701 www.anthonyproducts.com*

For 47 years, Anthony Products has specialized in the distribution of ENT, Plastic Surgery and Dermatology instruments and equipment. Gio Pelle specializes in customized skincare and microdermabrasion. Gio Pelle offers personalized gel packs for post procedure recovery. Private label opportunities are available.

AQ Skin Solutions

*Booth # 517 Aqskinsolutions.com*

AQ Skin Solutions is a medical grade, cosmetic company with patented, cutting-edge methods of producing human growth factors. AQ has made major advancements in GF-technology and therapeutics by developing physician-dispersed serums that contain the ideal types and combinations of GF to produce maximum skin rejuvenation and hair restoration results.

Aspen Rehab Technology

*Booth # 729 www.aspenrehab.com*

Aspen Rehab Technologies, developer of the Aspen 3 in 1 System, provides non surgical treatment therapies and technologies for Implant Capsular Contracture, Liposuction uneveness and waviness, Post operative edema, and our newest feature, the External Epidural. This feature can help block pain for injections, fillers, and procedures like laser tattoo removal.

ASSI Accurate Surgical

*Booth # 217 www.accuratesurgical.com*


Bellaire / MesoPen

*Booth # 123 www.bellaireindustry.com*

Bellaire Industry provides quality skincare equipment for medical and aesthetic professionals throughout the world. Our objective is to supply innovative devices that are effective, reliable, and user-friendly. We carry powerful microneedle and permanent makeup devices that are designed to withstand heavy usage in busy practices.

Bemis Health Care

*Booth # 122 www.bemishealthcare.com*

Bemis Health Care has been keeping patients, medical staff and the environment safe for over 40 years with high quality, disposable medical products. Bemis is proud to introduce Contour LipoSuction Canisters. A single-use canister engineered for high vacuum procedures with lipid-resistant material to ensure accuracy. The lid contains multiple ports for versatility and tandem set up and includes a high performance filter and shutoff to protect against contamination and overflow.

Biologica Technologies

*Booth # 606 www.biologicatechnologies.com*

Biologica Technologies is fully dedicated to improving patients’ lives and the health care providers’ experience through innovative biologic solutions. Our first aesthetic product Allofill is an adipose-based filler containing naturally occurring growth factors. Allofill can be used to fill soft-tissue defects as a non-invasive alternative to autologous fat grafting.

Birdeye

*Booth # 719 birdeye.com/dental*

Birdeye helps you get valuable reviews on Yelp, Google, and Facebook while allowing you to monitor, manage and amplify your online reputation through our automated platform. We aggregate reviews from 100+ sites, generate new reviews, help manage negative reviews, and automatically distribute best reviews to social media, search engines, and 50+ consumer sites. End result more word-of-mouth referrals, leads and repeat patients.
Indication: The Clear + Brilliant pélo™ (GME LinScan 808 nm System) with the applicators is indicated for hair removal and permanent hair reduction defined as the stable, long-term reduction in hair counts at 6, 9, or 12 months following a treatment regime.

Clear + Brilliant pélo is a trademark of Valeant Pharmaceuticals International, Inc. or its affiliates. Any other product/brand names are trademarks of their respective owners. © 2015 Valeant Pharmaceuticals North America LLC. PEL 0071 USA 15

Introducing the game changer in laser hair removal
The Clear + Brilliant pélo laser features linear scanning technology to maximize efficacy and speed, and integrated contact cooling to enhance patient comfort. Learn more at www.nomorehairmoreyou.com
Black and Black Surgical, Inc.

Booth # 622  www.blackandblacksurgical.com

Black and Black offers the highest quality instruments for plastic surgery including Black Diamond™ nasal rasps, Liposuction and fat harvesting instruments and equipment, Tebbets™ rhinoplasty instruments, Guyuron cartilage punch and Aston facelift scissors. Introducing our NEW DuraEdge™ osteotomes, LumiView™ molded plastic fiberoptic lighted retractors and our high output portable LED headlight.

Blaine Labs, Inc.

Booth # 424  www.blainenlabs.com

Blaine Labs is an innovative Southern California manufacturer and marketer of proprietary pharmaceuticals and medical devices. Our flagship items, ScarCare® Gel Pad and Vibration Anesthesia Device®, are the leading products in their fields, particularly with cosmetics and plastic surgeons.

Bovie Medical Corporation

Booth # 120  www.boviemed.com

J-Plasma®- Combining the unique properties of helium plasma with RF energy. J-Plasma provides unparalleled precision and control with low thermal spread and versatility across many specialties. Only from Bovie Medical®. See what J-Plasma can do for you by visiting us at Booth 120.

BTL Industries, Inc.

Booth # 303  www.btlaesthetics.us

Founded in 1993, BTL Industries is a privately owned developer and manufacturer of medical and aesthetic equipment. BTL currently has over 1,050 employees and direct offices in more than 53 countries. BTL Aesthetics, a division of BTL, has revolutionized the way to non-invasively remove adipose tissue; it currently ranks 2nd among the non-invasive body shaping and tightening manufacturers globally. BTL Aesthetics’ brands include BTL Exilis Elite, BTL Vanquish ME, and BTL Exilite. Please visit http://btlaesthetics.com

Canfield Imaging Systems

Booth # 313  www.canfieldsci.com

Canfield Scientific, Inc. is the leading worldwide developer and provider of imaging software and photographic systems for the medical and skin care industries. Canfield products are utilized in medical and aesthetic practices, hospitals, skin care and wellness centers, spas and medical spas. Product lines include industry-standard Mirror imaging software, VISIA® Complexion Analysis, VECTRA® 3D Systems, Reveal® facial imagers, VEOS™ dermatoscopes, customized photographic studio solutions and numerous specialized imaging devices and lighting systems for clinical photography.

CareCredit

Booth # 602  www.carecredit.com

CareCredit (Booth 602), a part of Synchrony Bank, has been helping patients access care for nearly 30 years. CareCredit's health and beauty credit card offers promotional financing options to help patients fit the procedures they want into their monthly budget. From laser treatments, peels and injectables to surgery, we help you help patients achieve their dreams. For more information about CareCredit, call 866-247-3049 or visit carecredit.com.

Care-Tech Laboratories

Booth # 525  www.caretechlabs.com

Stop by our display to help celebrate CARE-TECH's 121 year BIRTHDAY celebration and the return of TECHNI-CARE Antiseptic to the market. This pre-operative Prep has proven its efficacy and safety since its development in 1991 for all plastics and dermatological needs especially for facial patients. We have free samples available of TECHNI-CARE. Ask us about HUMATRIX if you are not currently utilizing this technology as an adjunct for Laser procedures too!!

Ceatus Media Group, LLC

Booth # 422  www.ceatus.com

Ceatus Media Group specializes in building patient volume for premium practices worldwide through concierge online marketing strategies. Our customized products include SEO, Website Design, Reviews Management, Patient Referral Directories, Social Media, and Cloud-based Hosting Services. We provide your premium practice with dominant visibility and increased patient volume. Grow your practice, visit www.ceatus.com.

Clinical Resolution Laboratory

Booth # 216  www.clinicalresolution.com

Clinical Resolution Laboratory is committed to Anti-Aging health and technology by developing instruments and techniques that produce exceptional results in the cosmetic and medical industries. Our product line has a wide range of leading edge applications including microneedling products, serums & masks, mainly for anti-aging & hair loss. We are committed to providing unsurpassed research & development for custom-formulated cosmeceutical & personal care products.

Cosmetic Solutions, LLC

Booth # 618  www.naturalskincare.com

Cosmetic Solutions is the global leader in turnkey skincare private label manufacturing. We also specialize in in-office compounding kits & skin care contract manufacturing. Innovation is our priority, enabling us to be on the cutting edge of advanced formulation research & development. Cosmetic Solutions is an FDA registered facility, and we have recently received our ISO 22716 certification. From concept-to-shelf, our widespread experience makes us the solution for your skin care formulation & manufacturing needs.

CosmetiSuite

Booth # 724  www.cosmetisuite.com

CosmetiSuite is our multi-certified EHR that has been crafted specifically for plastic and cosmetic surgery, dermatology, medical spas, and any other medical practice with need for comprehensive practice management and electronic medical records, with a focus on aesthetics. We are a division of Meditab Software, Inc., which has been providing outstanding EMR solutions to the entire medical industry since 1998.
CosmoFrance, Inc.

Booth # 202 www.cosmofrance.net

CosmoFrance Inc., established in 1997 in Miami FL, specializes in the import and distribution of medical devices designed exclusively for non-surgical aesthetic procedures. CosmoFrance manufactures & distributes the following products in the United States: The DermaSculpt® blunt-tipped microcannula The Cosmopen® microneedling pen & needle tips The Mesomedica® topical solutions to use during microneedling The RegenLab® PRP kits for autologous platelet rich plasma injections. The NovaThreads® PDO Threads - are fully-resorbable PDO threads that are a quick, safe & easy to use. No more complications, no surgical skills required!

Cryo Concepts

Booth # 506 http://cryoconcepts.com

CryoConcepts is the premier provider of cryotheraphy solutions for the skin care professional looking to offer totally new services to their clients with unmatched results. Whether your clients skin issues include fine lines, hyper pigmentation or skin tags, CryoConcepts carries a variety of skin care solutions that will give your clients a more youthful and glowing appearance while enhancing your business revenue.

Cryosurgical devices; Cosmetic Surgery; Lighting; Surgical equipment; Plus a wide variety of specialized skin care products for both clinical and personal use.

Cryo Concepts

Booth # 506 www.cryoconcepts.com

Cryo Concepts is the premier provider of cryotherapy solutions for the skin care professional looking to offer totally new services to their clients with unmatched results. Whether your clients skin issues include fine lines, hyper pigmentation or skin tags, CryoConcepts carries a variety of skin care solutions that will give your clients a more youthful and glowing appearance while enhancing your business revenue.

Cryosurgical devices; Cosmetic Surgery; Lighting; Surgical equipment; Plus a wide variety of specialized skin care products for both clinical and personal use.

Crystal Clear Digital Marketing

Booth # 203 www.crystalcleardigitalmarketing.com

Crystal Clear Digital Marketing is committed to helping local medical practices Find, Serve & Keep more patients profitably. Offering a complete Digital Marketing System Crystal Clear does the work of 10 to 12 vendors all in one. From Search Engine Optimization, Search Engine Marketing, Social Media Engagement, Websites, Email Marketing, Mobile & Text Marketing, Patient Relationship Management and so much more Crystal Clear does most of the work so local practices don’t have to. Crystal Clear’s founders have served over 3,500 local businesses, built 2 businesses worth over 200 million in enterprise value and have been recognized in the Inc. 500/5000 for the last two years.

DefenAge

Booth # 712 www.defenage.com

DefenAge (Westford, Mass.) is a leader in medical devices for aesthetic procedures and precise surgical applications. Its non-invasive and minimally invasive technologies enable plastic surgeons, dermatologists and other medical professionals to address skin revitalization, body contouring, fat removal, cellulite, scarring, tattoo removal, gynecologic health and other related applications. DefenAge also markets radiofrequency technologies for facial plastic and general surgery, gynecology, otolaryngology and other specialties. Products are sold under the DefenAge, Palomar, ConBio and Elman brands.

Delasco

Booth # 222 www.delasco.com

Delasco has been offering dependable and dedicated service to dermatology and other specialties for over 30 years. Our product selections includes: Chemicals; German-made surgical instruments; Electrosurgery devices; Cryosurgical devices; Cosmetic Surgery; Lighting; Surgical equipment; Plus a wide variety of specialized skin care products for both clinical and personal use.

DermaPen USA

Booth # 110 www.dermapenworld.com

DermapenUSA is the Official North American agent for all Dermapen related Brands. These include Dermapen 3 – the third generation of the worlds first microneedling pen; Dermapen Cryo – state of the art aesthetic cryo surgery; DP Dermaceuticals – the first and only range of dermaceuticals to be made specifically for Dermapen treatments; plus a number of exciting, new products & systems! Come speak to the team that revolutionized the industry at Booth #110!
DON’T LEAVE MONEY ON THE TABLE
THE FULL BODY CONSULT EXPOSED

SUNEEL CHILUKURI, M.D.
Date and Time: Saturday, June 11th from 2–3 p.m.
Location: Bellagio, Room Name: The Tower Ballroom
Register today at: BTLAESTHETICS.COM/VCS2016

LOOK DIFFERENT FEEL DIFFERENT

INFINI™
High Intensity Focused RF

The NEW Fractional
Visit us at booth #100
Don’t miss the workshop in the Tower Ballroom
Thursday, June 9, 2016  |  5:00 - 6:00 PM
“Advanced RF Microneedle Delivery” Jason Pozner, MD

lutronic.com/INFINI
©2016 LUTRONIC All right reserved.
**Dermatology Times**

**Hallway**  
dermatologytimes.modernmedicine.com

Cosmetic Surgery Times is a multimedia education and information resource that provides cosmetic doctors with the latest research, perspectives, innovations and strategies for surgical and noninvasive techniques, technologies, and practice management solutions. Our trusted brand delivers reliable, expert content to an attentive audience. Dermatology Times is the leading resource for clinical analyses serving dermatologists and other specialists caring for the skin. Our clinical, aesthetic, regulatory, and business management information is relevant, timely, and reported in unbiased, easy-to-read formats. As part of the ModernMedicine network, we have the unique advantage of delivering this same high-quality content to additional specialty audiences, creating efficiency for our clients.

**Doctor.com**

**Booth # 213**  
www.doctor.com

Doctor.com is the definitive marketing automation & reputation management platform for medical practices. Services include ProfileSync™, an exclusive service to update practice and provider listings on 8 of the top 10 Healthcare Websites plus 60+ local business sites; the ReviewHub™, a point-of-care laptop computer that captures authentic patient reviews and publishes them to the web’s leading consumer health destinations; and SiteEnhance™, custom web code that transforms existing websites with advanced interactivity and mobile readiness.

**Dr-Kim Co.**

**Booth # 124**  
www.dr-kim.net

Dr-Kim Co., description Dr-Kim Headlamp supplement existing headlamp's faults that has making shadow for medical instrument. Many doctors & dentists in the world, satisfied our product : Best Headlight, Customized Loupe followed eye's condition & Surgical Telescope is able to Zoom function & Recording Camera. Please come our booth, you can try.

**DoctorLogic**

**Booth # 610**  
www.doctorlogic.com

The Patient Acquisition Platform. Guaranteed to grow your practice! DoctorLogic’s intelligent suite of tools and marketing strategies have helped hundreds of practices increase the number of patients they see (over 30% increase on average!). DoctorLogic gives doctors complete control over their patient reviews, photo galleries, SEO, and website marketing to connect them to more patients, everyday.

**Eclipse Aesthetics**

**Booth # 302**  
www.eclipseaesthetics.com

Eclipse Aesthetics, LLC is known for providing superior solutions to the aesthetic U.S.-based medical community and is rapidly becoming a leader in the international aesthetic markets. The company offers a portfolio of quality products including: Eclipse PRP™, platelet rich plasma kits; and the highly-anticipated Eclipse Reverse™, a non-laser tattoo removal system. Other popular products include Eclipse MicroGlide GF™ with Stem Growth Factor, Eclipse Skinfinity RF™, Eclipse Firma™, and Clearista™, among others. To learn more about the aesthetic sales leader and how to Eclipse the competition, visit www.EclipseAesthetics.com.

**Elsevier**

**Hallway**  
www.elsevier.com

Elsevier is a world-leading provider of information solutions that enhance the performance of science, health, and technology professionals, empowering them to make better decisions, and deliver better care.

**Elta MD Skincare**

**Booth # 711**  
www.eltamd.com

EltaMD™ is founded on the belief that the responsible and innovative application of medical expertise and science will change the way physician-dispensed skin care products treat people. The EltaMD™ sunscreen line includes a complete spectrum of sun care products, one for every skin type and unique need. EltaMD™ skin care products focus on providing safe, effective skin care that includes deep, gentle cleansing and intense moisturization for all skin types, including the most sensitive skin.

**EndyMed Medical, Inc.**

**Booth # 725**  
www.endymed.com

ENDYMED offers energy based medical aesthetic treatment systems for both the professional and consumer markets. ENDYMED’s proprietary, FDA cleared 3DEEP radiofrequency technology is a clinically proven, effective solution for wrinkle treatment, skin tightening, body contouring and acne scar treatment. ENDYMED’s unique, patented 3DEEP technology delivers RF energy 3 layers deep into the skin, without any pain or risk, reactivating the natural collagen production to remove wrinkles and noticeably life and tighten skin.

**Envy Medical**

**Booth # 723**  
www.envymedical.com

Envy Medical® develops, markets and sells highly effective non-invasive skin rejuvenation therapies for patients suffering from either dermatologic or aesthetic conditions. The company’s lead products include the SilkPeel® Dermalinfusion® System, the Lumixyl® Brightening System, and the newest addition, ClarityMD® Acne Solution. More information can be found at www.envymedical.com.

**eRelevance**

**Booth # 816**  
www.erellevancecorp.com

eRelevance Corporation provides a technology-enabled lead generation service that uniquely leverages six digital communication channels to drive more business for its clients while reducing their marketing workload. The service focuses on getting more business from existing clients and has proven to be two to three times more effective at generating business than traditional lead generation.

**Expo Enterprise**

**Booth # 810**  
expo89102@yahoo.com (702) 272-2666
**Foto Finder Systems, Inc**  
Booth # 325  
www.fotofinder-systems.com

FotoFinder offers a variety of professional photo solutions for face and body, mole mapping and dermoscopy. Our Mission is to bring the skin into the picture brilliantly and make medical photography high-performance, time saving, and intuitive.

**Fotona**  
Booth # 403  
www.fotona.com

Fotona, celebrating 50 years of laser expertise and leadership, has sold over 25,000 lasers worldwide with distribution in over 60 countries. Fotona produces award winning lasers in dentistry, aesthetics, dermatology, gynecology, and surgery, leading the industry in quality, reliability, ease-of-use and durability. Fotona is dedicated to its motto, “Choose Perfection”.

**Galderma Laboratories, LP**  
Booth # 501  
www.galdermausa.com

Dating back to 1961, Galderma is now present in 80 countries with an extensive product portfolio to treat a range of dermatological conditions. The company partners with health care professionals around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin, hair and nails. Strategic brands in the U.S. include Restylane®, Restylane® Silk, Restylane® Lyft, Dysport® (abobotulinumtoxinA), and Sculptra® Aesthetic. For more information, please visit www.galderma.com and www.galdermausa.com.

**Glowbiotics MD**  
Booth # 107  
www.mybodyskincare.com

From the pioneers of mybody probiotic skincare comes this innovative and clinically validated medical skincare brand, GLOWBIOTICS MD. Ideal for all skin types, this skincare range focuses on age-reversal, brightening, clarifying and soothing products that help users achieve healthy, glowing skin through the use of revolutionary topical probiotics and other proprietary ingredient blends.

**Hydrafacial MD - Edge Systems**  
Booth # 700  
www.edgeforlife.com

Edge Systems LLC is an FDA registered manufacturer and worldwide leader in developing advanced aesthetic technologies and products. Known for its award-winning HydraFacial MD®, Edge introduces Perk™, the world’s first hybrid facial merging in-office exfoliation with take-home products.

**Implantech Associates, Inc.**  
Booth # 507  
www.implantech.com

Implantech is the recognized leader in manufacturing innovative facial implants for aesthetic and reconstructive surgery. We offer more than 150 sizes and shapes in silicone, Conform™ style, ePTFE Composite® facial implants and ePTFE sheeting. Choose patient-specific implants for the perfect fit! Also available: body contouring implants (gluteal, pectoral and calf), Cimeosil® scar management products and GelZone® compression with scar healing. High quality products offered by Implantech for Superior Patient Aesthetics!

**GreenSky Patient Solutions**  
Booth # 806  
greenskypatientsolutions.com

Trusted by thousands of businesses in the U.S., GreenSky Patient Solutions provides technology-enabled payment solutions that help your practice grow. The GreenSky Program gives you the ability to offer flexible financing to meet your patients’ needs and makes it possible for them to receive healthcare treatments and services without delay. The Program offers an easier way for patients to pay for treatments and procedures not covered by insurance, or to cover co-payments and deductibles.

**Healeon Medical, Inc.**  
Booth # 125  
www.healeonmedical.com

Healeon Medical, Inc. provides innovative medical devices, clinical expertise and education in the field of regenerative medicine focused on treatments to enhance and improve the overall well being and health of patients. Email: sales@healeonmedical.com, Web: www.healeonmedical.com Phone: 805-499-7482

**Implantech Associates, Inc.**  
Booth # 507  
www.implantech.com

Implantech is the recognized leader in manufacturing innovative facial implants for aesthetic and reconstructive surgery. We offer more than 150 sizes and shapes in silicone, Conform™ style, ePTFE Composite® facial implants and ePTFE sheeting. Choose patient-specific implants for the perfect fit! Also available: body contouring implants (gluteal, pectoral and calf), Cimeosil® scar management products and GelZone® compression with scar healing. High quality products offered by Implantech for Superior Patient Aesthetics!

**Incredible Marketing**  
Booth # 319  
www.incrediblemarketing.com

We’re web scientists with attitude! Online marketing experts, to be exact... We took the medical world by storm 8 years ago, serving up the world’s best medical digital marketing solutions available. Web, Social Media, SEO, Content Marketing and more. Yes, you can be Incredible too!

**Infinite Therapeutics**  
Booth # 612  
www.infinitymassagechairs.com

The Infinity Riage, the most advanced therapeutic massage chair available. Covering 35% more of your body with the first glute massage, the Riage delivers stress relief like no other. State of the art roller foot reflexology, sensors for customized massage, lumbar heat, New iPhone App and Bluetooth music streaming, endless luxury, ULTIMATE MASSAGE!

**InMode**  
Booth # 117  
www.inmodemd.com

InMode’s technology advancements is the new gold standard for aesthetic medicine. Two decades ago our R&D team were critical in developing state-of-the-art light, laser, and radiofrequency devices, thereby launching and shaping the industry. Our technology continues that legacy in providing superior satisfaction for both the patient and the practice. InMode has revolutionary non-invasive options for fractional skin treatment and contraction (Fractora), skin tightening (Forma&Plus), ultra-fast diode hair removal (Diolaze), peak power photofacial for skin pigmentation and vascular lesions (Lumecca), and cellulite reduction/body contouring (MiniFX/BodyFX).
EPSTEIN
ABDOMINOPLESTY
RETRACTOR

As the trend in today’s abdominoplasties is towards less upper lateral undermining, the upper tunnel has become narrower. During the dissection of this tunnel, it is difficult to maintain countertraction with available instrumentation. The Epstein Abdominoplasty Retractor was designed to assist in the performance of the dissection of the upper abdominal tunnel. The ergonomic handle is easily held by the surgical assistant. It is available in several blade lengths so as to best fit the anatomy of the patient: whether the tunnel is long or short, there is a retractor to provide the best mechanical advantage in yielding exposure and reducing fatigue. The widened, curved working end spreads the tissues of the upper skin flap apart as the teeth gently hold them in place without slippage. The leading edge of the dissection is easily seen and maintained, facilitating effortless cautery elevation of the skin flap from the muscle fascia. The retractor is also extremely helpful in elevating the abdominal skin flap over the narrow tunnel so that the underlying muscle fascia can be plicated.

- Designed to assist in the performance of the dissection of the upper abdominal tunnel
- The wide curved working end spreads and holds the tissue of the upper skin flap apart
- Facilitates cautery elevation of the skin flap from the muscle fascia
- Extremely helpful in elevating the skin flap over the narrow tunnel for muscle fascia plication

ASSI.ABR31726
Epstein Abdominoplasty Retractor
80x27mm blade with 60mm wide working end with teeth and ergonomic handle

ASSI.ABR31826
Epstein Abdominoplasty Retractor
110x27mm blade with 60mm wide working end with teeth and ergonomic handle

ASSI.ABR32026
Epstein Abdominoplasty Retractor
140x27mm blade with 60mm wide working end with teeth and ergonomic handle

ASSI.ABR31926
Epstein Abdominoplasty Retractor
160x27mm blade with 60mm wide working end with teeth and ergonomic handle

Designed By:
Mark D. Epstein,
M.D., F.A.C.S.,
Stony Brook, NY

accurate surgical & scientific instruments corporation
300 Shames Drive, Westbury, NY 11590
800.645.3569 516.333.2570  fax: 516.997.4948  west coast: 800.255.9378
E-Mail: orders@accuratesurgical.com  Internet: www.accuratesurgical.com
OPTIMAL FACIAL REJUVENATION
EXPERT INSIGHTS ON THE USE OF NEW AND EMERGING MINIMALLY INVASIVE TECHNIQUES

THURSDAY
JUNE 9
2016
1:45-4:30PM

Bellagio
3600 LAS VEGAS BLVD. SOUTH
LAS VEGAS, NV

ROOM: MONET BALLROOMS

REGISTRATION

Seating at the symposium is limited. If you would like to participate in this FREE CME activity, please register by choosing one of the following options:
1. Register online at www.paradigmmc.com/530
2. Call toll-free: (877) 252-5100, ext 1
3. Click on the QR Code to the right.

1:45 PM - 2:00 PM
Registration and Dessert Reception

Clinical Program
• Beauty and the Anatomy of Aging
• Patient Assessment
• Evolution of Minimally Invasive Techniques
• Emerging Option: Absorbable Lifting Sutures
• Optimal Use of Combination Therapy
• Q & A

Target Audience:
Dermatologists, dermatology surgeons, plastic surgeons, and facial plastic surgeons. It may also be of benefit to other physicians, nurses, and other healthcare providers who are involved in the field of aesthetic medicine.

Learning Objectives:
Upon completion of this activity, participants should be better able to:
• Describe the causes, processes, locations, and impacts of facial aging as they relate to aesthetic rejuvenation.
• Evaluate recent clinical data on current and emerging minimally invasive techniques for aesthetic facial rejuvenation, especially characteristics that affect treatment outcomes.
• Create individualized management plans for aesthetic facial rejuvenation using minimally invasive techniques.

Accreditation Statement:
Paradigm Medical Communications, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement:
Paradigm Medical Communications, LLC designates this live activity for a maximum of 2.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Commercial Support:
Sinclair Pharma provided support for the activity in the amount of $15,000.

Disclosure of Conflicts of Interest:
Information about relationships with commercial interests (if any) for anyone contributing to content development will be included in materials distributed at the time of the activity.
Complimentary CME Symposium and Desert Reception at the 12th Annual Vegas Cosmetics Surgery

145-430PM
JUNE9

Credit Designation Statement
Paradigm Medical Communications, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

• Create individualized management plans for aesthetic facial rejuvenation using minimally invasive techniques.
• Evaluate recent clinical data on current and emerging minimally invasive techniques for aesthetic facial rejuvenation, especially characteristics that affect treatment outcomes.
• Describe the causes, processes, locations, and impacts of facial aging as they relate to aesthetic rejuvenation.

Upon proper completion of this activity, participants should be better able to:

Learning Objectives
This activity is designed to address the educational needs of dermatologists, dermatology surgeons, plastic surgeons, and aesthetic specialists who are involved in the field of aesthetic medicine.

AMA PRA Category 1 Credits
™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Paradigm Medical Communications, LLC designates this live activity for a maximum of 2.5

Disclosure of Conflict of Interest
This activity is supported by an educational grant from Sinclair Pharma.

...and electronic media. Please visit our booth to browse our comprehensive
Lippincott Williams & Wilkins, Lippincott Solutions, medical books, journals,
Wolters Kluwer Health is a global provider of information, business intelligence
discount on first order basis. Ask about our new Rent-to-Own program.

Lumenis
Booth # 619
www.lumenis.com

“Lumenis is a global leader in the field of minimally-invasive clinical solutions for the Surgical, Ophthalmology and Aesthetic markets, and is a world-renowned expert in developing and commercializing innovative energy-based technologies, including Laser, Intense Pulsed Light (IPL) and Radio-Frequency (RF).”

Lutronic
Booth # 100
www.lutronic.com

LUTRONIC is a leading innovator of aesthetic and medical advanced laser and RF technology. The Lutronic INFINI High Intensity Focused RF is the ideal solution to create targeted coagulation zones in aging, sagging skin with wrinkles. Complete control over treatment depth and energy levels enables a multi-layered approach for truly customized treatments, regardless of skin type or tan.

Marina Medical Instruments
Booth # 616
www.marinamedical.com

Marina Medical designs, manufactures, and distributes medical devices for the plastic, aesthetic, reconstructive, and regenerative medicine fields of surgery. Our innovative product line consists of aesthetic surgery instrumentation and our premium lipoplasty products, which include Kourme cannulas and lipoplasty accessories. Se habla español. Falamos Português.

MD Resource
Booth # 601
www.mdresource.com

Manufacturer and distributor of lipoplasty equipment and supplies: aspirators (LS2), infiltrators (Kpump), cannulae and micro-cannulae; garments, implosion proof canisters, lipo and infil tubing, filters, etc.; and the Tumescent Measuring Device (TMD). Through acquisition of Reliance Medical, we provide the NX3, Touch Up, RM2000 and tumescent pump systems. We also distribute the Adive/MedikanUSA line of fat processing systems and supplies. Please see our Aquavage autologous fat transfer system. See us at www.mdresource.com, www.aquavage.com and at booth 601.

MD-Ware Software
Booth # 626
www.mdware.com

MDware Software a complete Practice Management Software/EMR with the most powerful Marketing features in the industry.

MedEsthetics & Surgical Aesthetics Magazine
Hallway
www.medestheticsmag.com

MedEsthetics and Surgical Aesthetics magazines serve medical professionals and private practices that offer noninvasive, minimally invasive and surgical cosmetic procedures by providing coverage on practice management, practice building, industry news, and the latest equipment and treatment trends.
A division of Merz North America, Merz Aesthetics is an important contributor to the U.S. aesthetics space, offering a well-balanced product portfolio that includes devices, injectables and skin care. With the additions of NEOCUTIS, Cellfina™ and Ultherapy®, physicians can now use Merz technologies to treat a broader range of patients and concerns.

MicroAire Aesthetics Surgical Instruments

MicroAire Aesthetics, a world leader in aesthetic plastic surgery, produces the PAL® LipoSculptor™ (power-assisted lipoplasty); Endotine® bioabsorbable multi-point fixation devices for cosmetic facial procedures; and LipoFilter™ high-volume fat filtration and harvesting systems. MicroAire Aesthetics also makes EpiCut® (epithelium tissue removal), and SurgiWire™ (subcutaneous dissection). For more information, please visit microaire.com.

Microsurgery Instruments, Inc.

Microsurgery Instruments is a leading supplier of specialist surgical instruments, loupes and light sources. Our instruments include: titanium scissors, needle holders, and forceps. Our Super-Cut scissors are the sharpest in the market, and our surgical loupes offer up to 130mm field of view, and up to 11x magnification.

MiraDry

MiraDry is a medical device company dedicated to bringing the next generation energy modality to treat dermatologic medical conditions. The company’s MiraDry System has FDA clearance in the United States for the treatment of primary axillary hyperhidrosis, and utilizes microwave energy technology to treat excessive underarm sweat, providing lasting results using a non-invasive and outpatient procedure. Physicians and patients are encouraged to visit www.miradry.com.

MMR Technologies

‘MMR Technologies was founded in 1980 by Professor William A. Little based upon the groundbreaking cryogenic technology he had developed at Stanford University. In the early 2000’s development work started on a compact stand-alone liquid Nitrogen generator resulting in the launch of the ‘Elan2’. Producing 6-8L/day of liquid Nitrogen directly from the atmosphere, the Elan2 is perfect for medical offices or laboratories. Make your own liquid Nitrogen at your convenience. No more dependence on deliveries!’

Modern Aesthetics

Modern Aesthetics® magazine is the source for expert advice on patient care and practice development for physicians specializing in cosmetic procedures. With content by and for clinicians, each edition offers unique perspective and insight regarding the latest developments in aesthetics—from skin care to advanced procedures—and strategies for clinicians to successfully incorporate them into practice.

MTI

MTI’s products are perfect for any Plastic Surgeon. Visit Booth #706 to explore our 430 Procedure Table, MI 1000 LED Light, 321 Stool & 302 Side Chair. Our exam chairs offer power lift/tilt/back/foot, 20-24” tapered or square backrest, multiple patient arms, 650-800 lb. lift and an optional 340-degree swivel base. Visit www.mti.net for details.

MyMedLeads

MyMedLeads brings together all the tools you need to streamline your office workflow, optimize your marketing investments and convert more leads into paying patients. Web-based and easy to set up, MyMedLeads is a medical lead management system designed to simplify and automate each phase of the lead management process while tracking the effectiveness of your marketing channels. MyMedLeads integrates with some of the leading practice management tools in the industry, including NexTech, PatientNOW, Management Plus, Drchrono and Cosmetisuite.

Nelly de Vuyst

Nelly De Vuyst® is a premium organic skin care brand with a longstanding reputation in Europe as one of the most effective, anti-aging and corrective skincare line on the market. Voted “Best Recommended Medical Spa Products, Nelly De Vuyst® face and body products are exclusively offered through spas and medical spas. Website: www.nellydevuyst.com

Neograft

NeoGraft is the global leader in hair restoration technologies. We supply the latest innovations in hair restoration technology, education and customer care. With the utmost integrity, we provide our certified physicians with the most modern equipment and training, while informing and educating prospective, new and existing patients. NeoGraft’s patented Automated Follicular Unit Extraction and Implantation Hair Transplant System allows people to restore their own hair quickly, for a natural-looking result with no linear scarring.

Neostrata Company Inc.

The NeoStrata Company, Inc. develops and markets a comprehensive range of clinically-proven, dermatologist developed skin care brands, notably its SKIN ACTIVE family of products. Led by world-renowned visionaries in anti-aging cosmeceuticals and peels, NeoStrata combines its own skin-transforming technologies with the latest innovations from around the world. Its advanced therapeutic and cosmetic dermatological products feature unsurpassed technologies to meet the needs of every skin type. NeoStrata products are recommended to dramatically and noticeably improve a variety of skin types and conditions including photoaging, hyperpigmentation, severe dryness and acne.
NewMedical Technology

Booth # 704  www.silagen.com

The Silagen® Scar Refinement System is the first and only comprehensive line of physician-exclusive, medical-grade silicone scar therapies. Silagen® gel options include both 100% Pure Silicone Gel and Silicone Gel + SPF30 (free of chemical sunscreens). Silagen® gels have a silky feel and quick drying time preferred by 98% of physicians surveyed. A wide variety of durable silicone gel sheets, strips and shapes to fit any scar are also available. From the makers of NewGel+ and NewGel+E.

Nextech

Booth # 114  www.nextech.com

As the market leader in providing a specialty-specific, fully-integrated EMR and PM solution for Plastic Surgeons, Nextech improves efficiencies across all areas of a practice. Originally founded in 1997 to cater directly to the Plastic Surgery community, Nextech aims to boost productivity and patient care. Visit www.nextech.com to learn more.

NKP Medical Marketing

Booth # 607  www.nkpmedical.com

NKP Medical Marketing will handle all aspects of your internet marketing. We work with hundreds of clients worldwide. We are experts in SEO, Custom Website Design, Responsive and Adaptive Websites, Pay Per Click, Patient Conversion and much more. Stop by our booth and dominate your market!

OIC Advance

Booth # 802

OIC Advance caters to the needs of our clients. Our unit address various health issues so clients feel confident and positive to more efficiently deliver on life and work performance. A step to better health! We are focused on clearer solutions for today with an eye to the future for better results.

Oxford University Press

Booth # 105  global.oup.com

Oxford University Press publishes some of most respected books and journals in the world, including the Aesthetic Surgery Journal on behalf of the American Society for Aesthetic Plastic Surgery. Visit our stand to pick up sample copies of our journals, or visit online at www.oup.com for more information.

Oxygenetix

Booth # 721  www.oxygenetix.com

Besides being the first truly breathable makeup, the foundation contains Ceravite Complex, a patent-pending formula proven to increase oxygen uptake, stimulate skin cell production and help promote the healing process following most procedures. Oxygenating Foundation gives complete and natural coverage to even the most sensitive and compromised skin. When applied independently or over Oxygenetix moisturizer, Oxygenetix foundation acts as a virtual second-skin, allowing it to breath with no occlusive oils to interfere with the bodies natural healing process.

Page 1 Solutions

Booth # 426  www.page1solutions.com

Page 1 Solutions is a full-service internet marketing & advertising agency. We develop synergistic, multi-channel digital marketing campaigns that meet your goals. In today’s online market, you need more than just a website & SEO. Let us help you identify the best opportunities to grow your cosmetic practice! Start generating more quality leads & a higher return from your internet marketing. Speak to one of our consultants today!

Patients Unlimited Marketing Consultants

Booth # 102  www.pumc.com

Patients Unlimited Marketing Consultants (PUMC) is America’s senior, cosmetic practice, Internet marketing firm, located in Los Angeles, CA. Our unique value to prospective clients is an unmatched, proven track record of Internet/social media marketing results. PUMC pioneered Internet-social media aesthetic-surgery marketing 20 years ago. PUMC has executed major, Internet marketing consultations for 1,000+ national, cosmetic specialists. Internet training, advertising and AdWord services are also provided. Additional facts and information are available at: www.PUMC.COM/about.htm or call 1-800-272-8436.

patientNOW

Booth # 713  www.patientnow.com

Much more than an EMR - scheduling, automated appt reminders, photo libraries, two way texting stores in communications tab, point of sale, quotes/invoicing, document management, digital signature, notes & templates, consent documentation, reporting, packages, gift cards, award points & commissions.

PCA Skin

Booth # 405  www.pcaskin.com

Committed to advancing professional skincare expertise through robust clinical education and the scientific development of quality products, PCA SKIN has been a trusted innovator for over 25 years. From professional treatments to daily care, we are dedicated to formulating with the optimal combination of ingredients that target individual skin types, concerns and overall skin health for superior results. Through partnering with physicians and clinicians, we improve people’s lives by providing healthy, beautiful, younger-looking skin.

Perigee Medical

Booth # 818  www.perigeemedical.com

Perigee Medical (Tracy, CA) supplies high-quality medical and aesthetic devices to the North American market. The Perigee Medical nationwide sales and service network offers clinical training, sales, service and support for Jeisys Medical, Asclepion, Sincoheren, Current Beauty, FuturaFit™ and NeuViva™ throughout the United States. Perigee has recently launched the IntraGen™ GRF grid fractional RF system from Jeisys - a next generation device and the only RF skin treatment system with real time impedance feedback for precise more comfortable skin treatment.
**Physician Insurance Specialists**  
*Booth # 702  physicianinsurancespecialists.com*

We provide protection insurance products tailored specifically for Physicians. As a Brokerage, we offer over 60 different insurance companies. We make sure you have first-rate policy options at the leading prices. Our objective is to educate you on the finest policy options available, so you can make a well-informed and knowledgeable decision. We specialize in Medical Malpractice coverage and showing you how to Maximize the Efficiency of your Retirement Income Stream using guaranteed products.

**Pierre Fabre USA**  
*Booth # 126  pierre-fabre.com/en*

Pierre Fabre USA is a global leader in dermatological skincare. The brands include: Eau Thermale Avène®, a dermo-cosmetic brand based on clinically-proven thermal spring water, for sensitive skin; Glytone®, a skin rejuvenation system offering highly effective skincare regimens, through in-office procedures and at-home treatments; Ducray, products focused on hair’s health and beauty.

**Plastic Surgery Practice**  
*Hallway  www.plasticsurgerypractice.com*

Plastic Surgery Practice (PSP) is the source more than 25,000 plastic surgeons and dermatologists rely on for the latest information on the clinical innovations, practice-management trends, emerging products and technologies, and news stories that drive their field. With well-thought-out articles by compelling thought leaders, PSP gets to the core of the most complex issues in plastic surgery, including controversial new treatments, the use of highly technical equipment, and physician-patient interactions.

**Plastic Surgery Studios**  
*Booth # 710  www.plasticsurgerystudios.com*

Since 1998, Plastic Surgery Studios has been making Internet marketing easier for plastic and reconstructive surgeons. As a leader in online digital marketing, we develop your distinct, customized online presence to attract new clients to your practice. We specialize in dynamic website design/ redesign, unique content generation, social media (Facebook, Twitter, Google+, and Pinterest), marketing campaigns, and video production.

**Prime Journal**  
*Hallway  www.prime-journal.com*

PRIME: The International Journal of Aesthetic and Anti-ageing Medicine: With quality peer-reviewed editorial, an engaged and qualified circulation, and leading publication design, PRIME is the publication of choice for physicians interested in timely and valuable content to help educate and keep them informed on the aesthetic market. The aesthetic and anti-ageing industry is a global one, and deserves a dedicated International publication — a voice that will not only communicate, but educate, motivate, and inspire you with the latest, most applicable and usable peer-reviewed information you need. This is PRIME’s mission and our promise to you.

**QuantifiCare**  
*Booth # 323  www.quantificare.com*

“Since 2001, QuantifiCare has been marketing innovative imaging solutions for 2D and 3D photography of the skin. Physicians benefit from our proven success in clinical trials. We adapted our existing solutions to easy-to-use, compact and portable 3D photographic systems for standardized photodocumentation dedicated to dermatologists, plastic surgeons and aesthetic practitioners. The 3D LifeViz Mini enables to analyze skin in 3D, highlight treatment options with personalized 3D simulations and compare with previous visits.”

**Reach Local**  
*Booth # 106  www.reachlocal.com*

As a global Google Premier SMB Partner, ReachLocal helps physicians get more patients online with a total digital marketing system. ReachLocal’s technology, insights and service combine to help you get the most return from your digital marketing. Our solutions include: responsive websites and lead conversion software, search engine advertising and SEO, display and retargeting, mobile in app advertising, web presence and content marketing, and live website chat.

**RealPatientRatings.com**  
*Booth # 219  www.realpatientratings.com*

Reviews are the new advertising. Reviews accelerate conversions online and in your practice. RealPatientRatings® leverages patient feedback by automatically publishing 100% verified reviews on your practice website. With minimal staff effort our patents-pending processes delivers fresh, user-generated content directly to your website, resulting in more web leads, more consults, and more cases; all with Google stars. Real patients. Real reviews. No fakes.

**RealSelf**  
*Booth # 111  www.realself.com*

RealSelf is the world’s largest community for learning and sharing information about cosmetic surgery, dermatology, dentistry, and other elective procedures. RealSelf makes it easy for doctors to reach, engage and connect with the millions of aesthetic-minded consumers it attracts each month by focusing on what separates them from the rest: their expertise, experience and credentials.

**Red Spot Interactive**  
*Booth # 814  www.redspotinteractive.com*

Since 2011, Red Spot Interactive has developed and implemented an integrated marketing and customer acquisition platform for small business advertisers to optimize and maximize ROI from their online and offline marketing channels. Through the integration of media targeting, lead management, operational and ROI based analytics, RSI drives the highest revenue. With real-time ROI reporting, RSI’s platform is designed for small business advertisers to generate, track, and optimize sales and ROI, not just leads.
You’re listening to patients. We’re listening to you.
Now we’re introducing an expanded suite of products, procedures and support to help you address a full range of patient and practice needs for the face, neck, décolletage, hands and more.

Learn more at merzusa.com
PROTECT POST-OP SCARS
FROM UV INDUCED HYPERPIGMENTATION

THE 1st SILICONE SCAR GEL
+ MINERAL SUNSCREEN

HELPS TO PREVENT EXUBERANT POST-OP SCARRING & REDUCES THE RISK OF HYPERPIGMENTATION DUE TO UV EXPOSURE

- Ideal for exposed body areas including face, neck, chest, arms and hands
- Zinc oxide sunscreen - No potentially harmful chemical sunscreens
- Non-comedogenic and non-irritating
- Medical grade silicone
- Physician exclusive
- Available in 15g and 30g

Also Available:
Silagen 100% Pure Silicone Gel
Silagen Silicone Gel Sheeting in 20+ Strip and Shape Options

Contact us today to learn more!
866.639.6331 www.silagen.com
Made in U.S.A.
ReTress
Booth # 804  www.retress.com

Created by Board Certified Dermatologist Dr. Candace Spann, ReTress features powerful formulas for women experiencing hair loss. After her own hair started thinning, Dr. Spann researched the causes of women’s hair loss to create the ReTress Hair Rejuvenation Kit, a scientific solution catered specifically to her female clients.

Revance
www.revance.com

Revance, a Silicon Valley-based, late stage biotechnology company, is committed to the advancement of remarkable scien...
Increasing Patient Satisfaction with Halo™ and BBL™ Combination Treatments.

BroadBand Light (BBL) is well known for being the best light-based device on the market for removing pigmented and vascular lesions, and Halo is the revolutionary new technology for improving tone and texture with minimal downtimes. Learn how to safely and effectively utilize both technologies in the same treatment session to get the “wow” factor that patients want.
SoftFil Micro-Cannulas

Booth # 735 www.softfil-usa.com

SOFTFIL Micro Cannulas is proud to present a range 14G to 30G of single-use microcannulas engineered for fat/fillers injections. The amazing SoftFilling technique helps reduce pain, bruising and serious complications. Join the revolution today for safer medical practices! Promotional sales on site – come visit!

Solutionreach

Booth # 103 www.solutionreach.com

Patient Relationship Management. Solutionreach is a cloud-based platform of solutions for healthcare providers to increase revenue, decrease costs, and maximize their office efficiency. With a powerful array of tools that also accelerate new patient generation, Solutionreach automatically engages patients before, during, and after their appointments to maintain a base of active, loyal patients. By delivering the right message, to the right patient, at the right time, Solutionreach helps you make every patient the only patient.

Sontec Instruments, Inc.

Booth # 511 www.sontecinstruments.com

Sontec offers a comprehensive selection of exceptional hand held surgical instruments, headlights and loupes available to the discriminating surgeon. There is no substitute for quality, expertise and individualized service. Sontec’s vast array awaits your consideration at our booth.

Square, Inc

Booth # 119 www.squareup.com

Square makes commerce easy. Starting with a free credit card reader for Apple and Android devices, Square allows anyone to accept credit cards anywhere, for 2.75% per swipe, with no hidden fees. Register is a full POS system for businesses to accept payments, manage items, and share menu information.

Stratpharma Switzerland

Booth # 205 www.stratpharma.com

Stratpharma Switzerland specializes in innovative film-forming full-contact silicone based medical products to improve medical and aesthetic outcomes in post-procedure care in aesthetic dermatology and plastic surgery. Our products feature breakthrough technology in wound and compromised skin management, scars and stretch marks management, and resurfacing post-care. We are proudly presenting Strataderm (scar therapy gel), Stratamed (advanced film-forming wound dressing), and Stratacel (film-forming wound dressing for sensitive skin). All products are FDA listed.

Suneva Medical

Booth # 504 www.sunevamedical.com

Suneva Medical, Inc. is a privately-held aesthetics company focused on developing, manufacturing and commercializing novel, differentiated products for the general dermatology and aesthetic markets. The company currently markets Bellafill® in the U.S. and Canada; ArteFill® in Korea and Singapore; Regenica® in the U.S. and Canada; and ReFissa® in the U.S. For more information, visit www.sunevamedical.com.
Topix Pharmaceuticals
Booth # 611 www.topixpharm.com

Topix Pharmaceuticals, Inc. has been dedicated to improving skin health and providing advanced skin care since 1981. The company’s primary therapeutic focus is dermatology with an innovative skin care product portfolio utilized in treating a wide array of skin conditions.

TouchMD / Alphaeon Suite
Booth # 317 www.alphaeonsuite.com

ALPHAEON SUITE™ delivers practice excellence through; Engage, a patient relationship management solution and Touch, an interactive patient education tool. The SUITE is an integrated cloud-based platform with interactive patient technology, automated communication and assisted marketing campaigns.

Tulip Medical Products
Booth # 527 www.tulipmedical.com

“Premium fat transfer instruments that operate like an extension of a skilled hand, for the surgeon who doesn’t compromise on quality. Now introducing the patent-pending Tulip NanoTransfer System - taking fat transfer to the smallest level. Tulip Medical - Delivering the Benefits of Fat to Millions™”

Ultralight Optics
Booth # 526 www.ultralightoptics.com

Ultralight Featherlight is the award-winning, smallest, and lightest LED loupelight with custom made attachments that will fit onto all loupes, glasses, safety glasses, everything! With 6 full intensity levels and touch-free upgrade option available, have a system that really works for you.

United Medical Credit
Booth # 624 www.unitedmedicalcredit.com

United Medical Credit (UMC) is a leading provider of financing for medical procedures in the United States. Thousands of healthcare providers trust UMC to provide their patients with a financing option for the cost of their procedures. Our extensive network of Prime and Subprime lenders offer financing solutions for more of your patients, resulting in the highest approval rates with NO COST options for the provider and NO STAFF TIME REQUIRED.

Vivlrx Therapeutics
Booth # 824 www.ultralightoptics.com

Based in Oldsmar, Florida, UvLrx Therapeutics is dedicated to evidence-based medicine in the field of light therapy. In addition to two Nobel Prizes and NASA-backed research, hundreds of international clinical trials have verified the health benefits of UV and other wavelengths of light utilized in UvLrx technology. For more information, please visit www.ultralightoptics.com.

Valeant Pharmaceuticals North America
Booth # 301 www.valeant.com

Valeant Pharmaceuticals North America LLC is a specialty pharmaceutical company that is committed to understanding and meeting the needs of our customers and in delivering consistently high performance. Valeant develops and markets a broad range of pharmaceutical products within the areas of dermatology, aesthetics, eye health, oral health and other therapeutic areas. More information about Valeant can be found at www.valeant.com

Venus Concept
Booth # 503 www.venusconcept.com

Present in +47 countries, Venus Concept is revolutionizing the medical aesthetic industry with the world’s most sought-after treatments. We supply aesthetic practitioners with high performance devices that tighten skin, reduce fine lines, wrinkles, stretch marks, cellulite as well as tackle stubborn fat areas. We believe in deep collaboration with customers, allowing us to innovate in a way that others cannot.

Viora, Inc.
Booth # 227 www.myviora.com

Viora, a leading provider of medical aesthetic solutions, is passionate about helping customers deliver the most effective results to their patients. Since 2005, Viora has sought to improve upon treatment experiences by enhancing existing technology to give customers the best non-invasive solutions available. Viora’s non-invasive and minimally invasive products treat a wide range of symptoms and are the perfect solutions to address today’s most commonly requested treatments, such as skin tightening, body & facial contouring, cellulite reduction, skin rejuvenation, acne clearance, skin resurfacing, stretch mark reduction, hair removal, skin lightening and more.

Viviscal Professional
Booth # 312 www.viviscal.com

Viviscal Professional is a hair growth nutraceutical that nourishes hair follicles to help promote existing hair growth from within. Available exclusively in physician and professional channels, the effectiveness of Viviscal Professional’s 100% drug free solution is backed by numerous clinical trials and 25 years of continuous research and development. With the proprietary AminoMar® marine complex, plus a blend of nutrients including Biotin, Vitamin C and Apple Extract, results are proven in as little as 3 months to support anyone who wants thicker, fuller and more beautiful.

Wells Johnson Company
Booth # 130 www.wellsgrp.com

Since 1983, Wells Johnson has been the industry leading developer of high powered, reliable aspiration and infiltration equipment, cannulas and disposables. Service, Innovation and Quality are what drives us. Wells Johnson Company recently launched its most innovative product yet; The HVPTM (High Volume Precision) Auto-graft system. The HVPTM raises the bar for speed, control, efficiency, viability and safety for Large Volume Autologous Grafts/ Transfers. Decreased Surgery Times = More Surgeries/Day. More Surgeries/ Day = More Money
“peel off” cellulite

Visit Zimmer in Booth #727

We will be presenting our ZWave and ZCryo products.

Learn More About the Zimmer Difference!

(800) 327-3576

Z Wave
Cellulite treatment and enhanced body shaping

- Innovative solution to treat cellulite and enhance body sculpting results
- Radial Pulse Technology
- No disposables
- Painless, noninvasive treatment, no downtime
- Superior alternative to hand massage post body sculpting
- Easy to operate
Aesthetic Everything is THE Networking Tool for All Members of the Aesthetics Industry

Whether you’re a physician looking to promote your practice, a company wanting to gain exposure for your new product, a patient looking for the best practices for an upcoming procedure, or an aesthetic professional looking for job opportunities, you will find it ALL on the Aesthetic Everything network!

“Aesthetic Everything has been a great resource for me and my practice. I have gained many more views, impressions, likes, and tweets for my press releases, videos, and procedure photos than ever before since we started working with Vanessa and Aesthetic Everything.”

“Aesthetic Everything provides a complete wealth of information on the latest trends, hottest technologies and cutting-edge options offered by the world’s leading experts in the area of aesthetics. There is no website better to network within the industry, gain exposure, stay up-to-date on media buzz, and connect.”

Beauty Wire Magazine
www.beautywiremagazine.com

Aesthetic Everything
310.754.0257 + vanessa@aestheticeverything.com
www.aestheticeverything.com

Aesthetic Agency
www.aestheticagency.com
Yellow Telescope
Booth # 505  www.yellowtelescope.com

YellowTelescope / SEOversite Industry leaders in medical practice staffing, training, and consulting since 2008. Named “40 Under 40” Business Leaders in South Florida and the Miami Chamber of Commerce Entrepreneurs of the Years in 2015. We focus exclusively on growing the nation’s top practices. SEOversite, our web division, is a FREE service helping doctors find superb web design & SEO vendors. Listen to our team speak for the 6th year in a row and stop by our booth.

Yodle
Booth # 617  www.yodle.com

Yodle is a leading local online marketing company with 50,000+ local business customers. Yodle helps local businesses find and keep customers in the simplest, most profitable ways.

Yota Enterprise
Booth # 800

Zeltiq
Booth # 311  www.coolsculpting.com

CoolSculpting® by ZELTIQ® is transforming the aesthetic industry with the world’s only proven, non-invasive procedure using Cryolipolysis to eliminate fat in specific areas of a patient’s body without harming surrounding tissue or organs. Developed by world-renowned scientists, CoolSculpting is FDA-cleared and has clinically proven efficacy with undeniable results.

Zimmer Medizin Systems
Booth # 727  www.zimmerusa.com

Zimmer MedizinSystems, with corporate bases in Neu-Ulm, Germany and Irvine, California, is a company with 45 years of expertise in physiotherapy systems. Among other innovative products, Zimmer manufactures award-winning devices for treatment with lasers, cryo therapy, stim/sound and radial pulse therapy. Zimmer’s flagship products include the ZWave, ZCryo, OptonPro, enPuls, SonoStim and Zimmertrodes.

ZO Skin Health, Inc.
Booth # 623  zoskinhealth.com

ZO Skin Health, Inc. develops and delivers innovative skincare solutions that optimize skin health based on the latest advances in skin therapy technologies, unique delivery systems, bioengineered complexes, and exclusive formulations. By providing comprehensive skincare programs for physicians and their patients, ZO Skin Health, Inc. bridges the gap between therapeutic treatments and daily care, allowing patients to experience continuously healthy skin regardless of their age, ethnicity or unique skin condition.

Zwivel Online Cosmetic Consultations
Booth # 223  www.zwivel.com

Spending an hour or more in a patient consultation only to find they are a poor candidate for the desired procedure is a frustration experienced by all cosmetic surgeons. Not anymore. Introducing Zwivel - an online consultation prescreening tool created by a cosmetic doctor for cosmetic doctors.

“Thank you for the vision and drive to put this incredible meeting together. Its the best meeting I have ever attended and the spirit of collegiality between the core specialties is unparalleled”
- Vivian Bucay, MD
Dermatologist, San Antonio, Texas

“Just a short note to congratulate you for the success of your meeting that was so very well organized. Everything ran smoothly, and I heard only positive comments. On the professional level, I did highly appreciate the exchange of ideas with colleagues bringing different visions on the subject.”
- Pietro Palma, MD
Facial Plastic Surgeon, Milan, Italy
CoolSculpting® is now even better. Introducing the CoolAdvantage™ Applicator

Shorter Treatment Time
35 minutes cuts treatment time by nearly half due to a revolutionary cup design and colder temperatures.

Greater Comfort
Patients report 45% improvement in comfort scores during treatment with the CoolAdvantage applicator.

More Tissue Treated
The new design provides a larger cooling area.

Our CoolSculpting system is leading the way in non-invasive fat reduction worldwide.

The proven CoolSculpting technology has been used in almost 3 million procedures and published in 60+ papers and abstracts.

Results and patient experience may vary.
References: 1. Data on file, ZELTIQ Aesthetics, Inc.
   In the U.S., the CoolSculpting procedure is FDA-cleared for the treatment of visible fat bulges in the submental area, thigh, abdomen and flank, along with bra fat, back fat, and underneath the buttocks (also known as banana roll). Outside the U.S. and Taiwan, the CoolSculpting procedure for non-invasive fat reduction is available worldwide. ZELTIQ, CoolSculpting, the CoolSculpting logo, and the Snowflake design are registered trademarks, and CoolAdvantage is a trademark of ZELTIQ Aesthetics, Inc. © 2016. All rights reserved. IC02221-A

Visit ZELTIQ Booth 311